



GEDANKENFUTTER: BEYOND THE (AI) HYPE

MAKS GIORDANO X RADIOZENTRALE, 21.05.2025

RADIO | ●
ZENTRALE

WALL TO WALL TELEVISION (WORLD-WIDE)

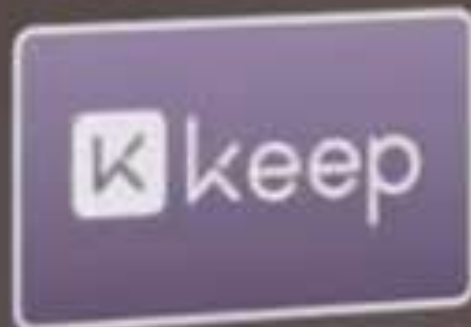
Tomorrow's world-wide television will bring you bullfights from Spain, exploration from Africa and vacation reports from Tahiti—and in giant size, wall to wall if you wish.

Picture-thin screens will be made of tiny "electroluminescent" crystals, a brand-new development in electronics. They will replace the phosphor screen and electron gun of today's thick TV tube.

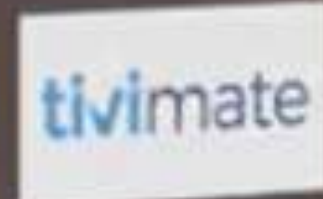
According to E. W. Engstrom, a top industry executive, "The compact circuit for such a system may be built into a frame around the screen, and the channel selector and picture adjustment controls may be contained within a small control box."



Recommended for you



Keep Trainer - Workout



Movies + TV



PLEX



WU Die Kunst

Listen to the music you love





Fortnite 🌟
@FortniteGame

You. Showed. Up.

More than 14 million concurrent players partied up for Remix: The Finale and more than 3 million estimated people streamed it online. This is a new Fortnite all-time record for an in-game concert – thank you! 🦋

We're running it back at 8:00 PM ET tonight for an encore.

Doors open at 7:20!

[Post übersetzen](#)



9:03 nachm. · 30. Nov. 2024 · **3,9 Mio.** Mal angezeigt

1.686

4.232

36.532

1.545





FORTNITE X METALLICA FURY T-SHIRT
\$39.99



FORTNITE X METALLICA RUST T-SHIRT (CHARCOAL)
\$39.99



**YOUTH FORTNITE X METALLICA
FUEL T-SHIRT
\$39.99**



0 9.000 10.000 11.000



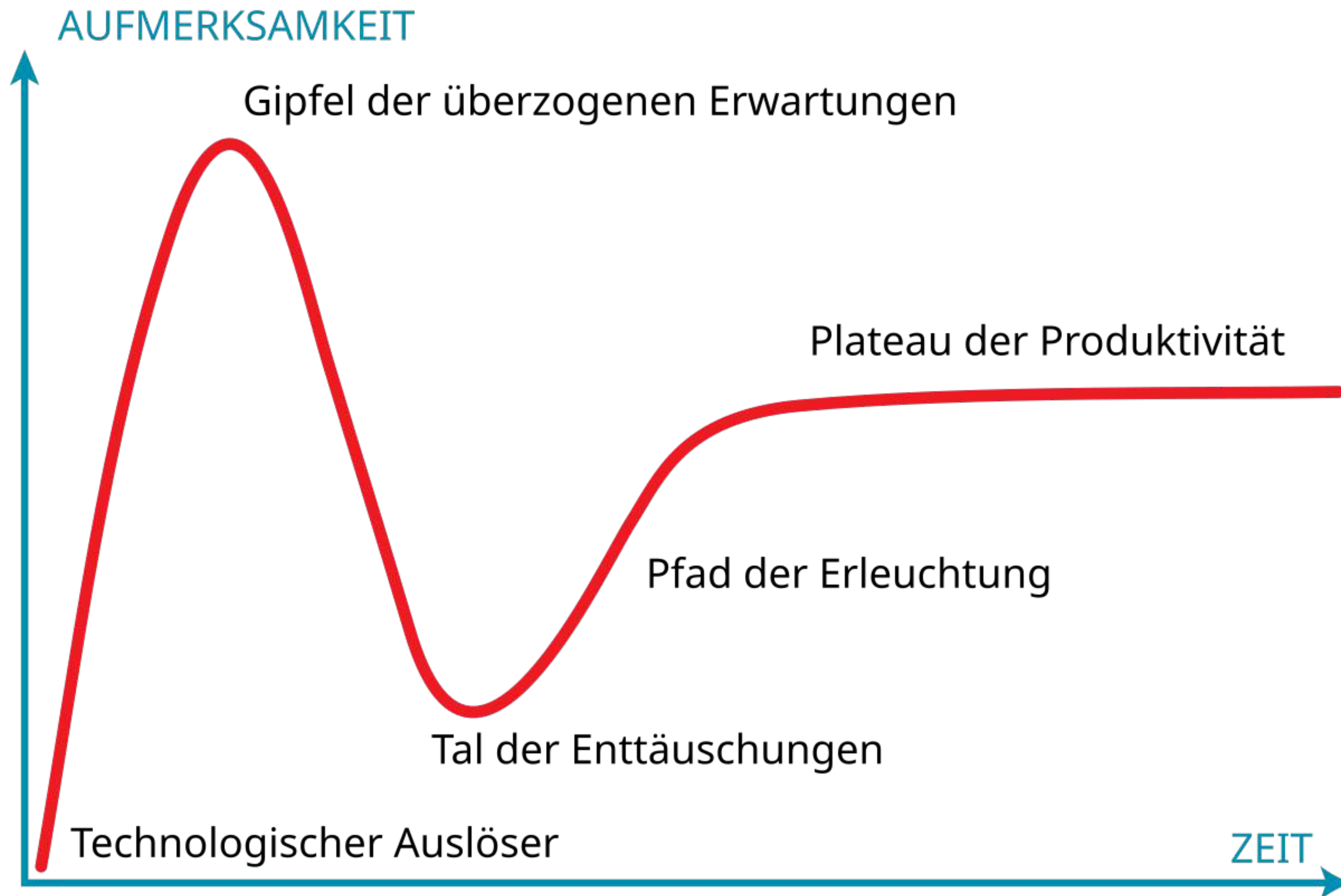
UPGRADE

MEHR INFOS

Benötigt: 1.00



Der Kauf von Belohnung
machen“-Funktion oder
bis zum 16. August 202
Informationen zu Varia
cosmetics



SALT-N-PEPA

LET'S TALK
ABOUT **AI!**



NEURAL-NETWORK DESIGN
+ COMPUTING POWER (GPU, ...)
+ OPEN SOURCE COMMUNITY
+ TRAINING DATA
+ CLOUD
+ ETC...



koala

& INVESTMENT VIA (BIG) TECH & VC
& INTEGRATION IN OS



RADIOZENTRALE

88 100 200 400 600

A man with blonde hair, wearing a dark blue t-shirt, is in a kitchen. He is leaning forward, using a large silver chef's knife to chop a head of green lettuce on a wooden cutting board. His expression is one of intense focus or effort, with his mouth slightly open. In the foreground, there is a pile of chopped lettuce, a whole yellow lemon, and several red apples. The background shows a modern kitchen with a stainless steel sink, a faucet, and a stove with red knobs. The text "WITH GREAT POWER COMES ..." is overlaid in white, serif font on the right side of the image.

WITH GREAT
POWER COMES ...



*TAAFT.com for short

THERE'S AN AI FOR THAT^{®*}

32,900 AI tools for 13,631 tasks and 4,990 jobs.



Home

For You ⁷⁰⁹

Trending

✈ Just released

New



Ghibli Style - AI Photo to ...

Ghibli style images

Released 1h ago
Free + from \$9.99/mo

152
1

New



SEO Optimized Article W...

SEO content

Released 3h ago
No pricing

67
1

📈 Trending



OverallGPT

AI model comp...

Released 6mo ago
#1 in Trending

14,423
229 4.1

New



Calk AI

Business automation

Released 20h ago
Free + from \$19/mo

66
3

New



Fotol AI Image Generator

Images

Released 1d ago
Free + from \$7.99/mo

1,755
12 3.3



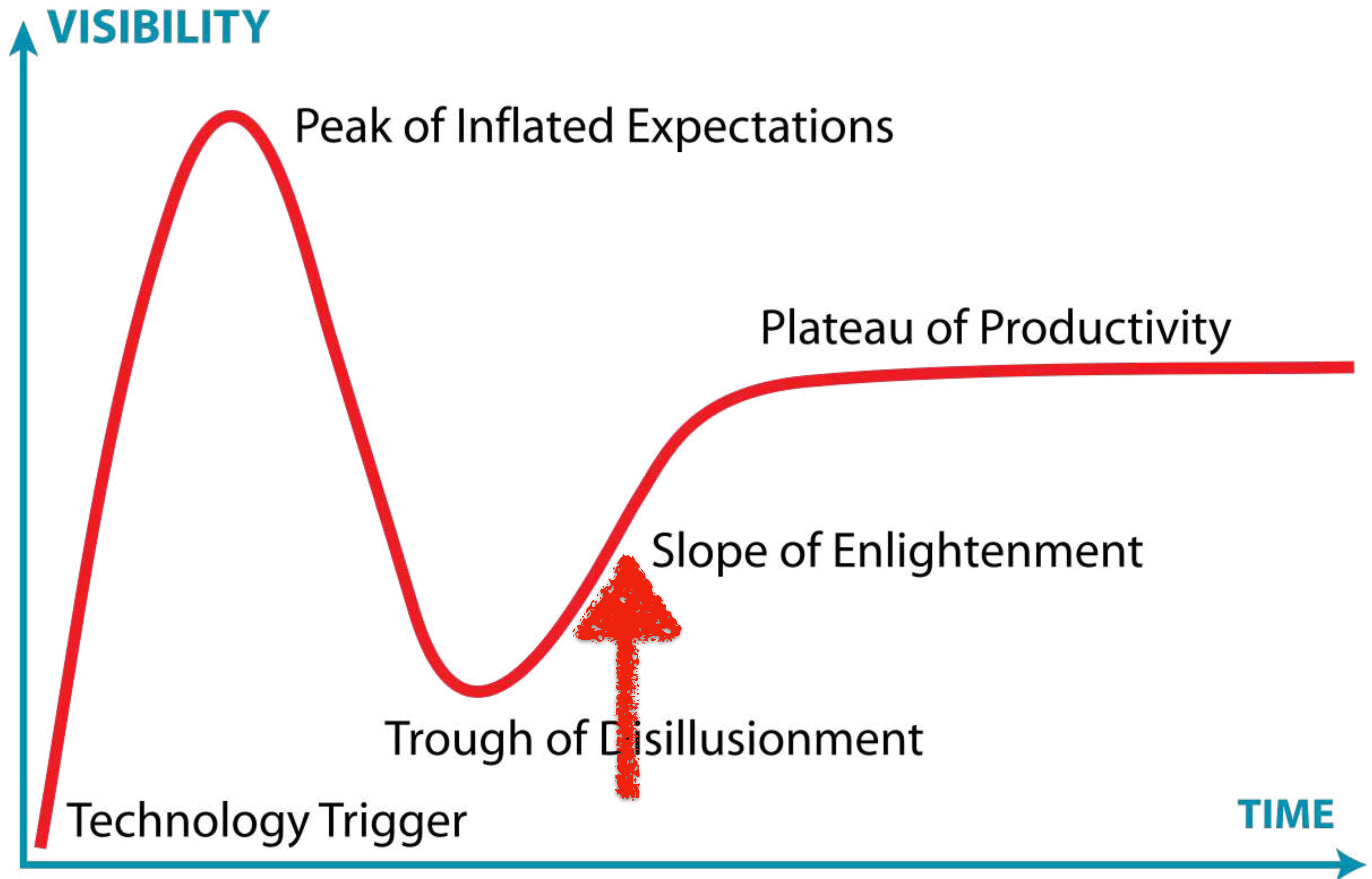
MemoriPy

Memory enhan...

Released 3mo ago
#2 in Trending

4,272
89 3.7





...

INTEGRATION IN
WORK OS &
DAILY (PERSONAL)
USE CASES

Team,

Please. It is IMPOSSIBLE to keep assets organized when we aren't following the naming protocols that we ALL AGREED ON when we kicked off this project. Surely I needn't remind you that these files are sent out to fabrication and production partners, used for multimillion dollar OOH spots, etc. Version control is massively important, and it becomes unreasonably complicated when we have folders full of files that look like this:

Billboard_CrosbySt_NewCampaign_Final_v81_AW edit_FINALFINAL.psd

This is lazy, unprofessional, and could result in a catastrophically expensive, embarrassing mistake.

Please, please, PLEASE review the file naming protocols we agreed on. I've attached them again for your convenience. Please surprise me by reading, understanding, and implementing them.

I promise I don't enjoy writing these emails.

Yours in barely-contained rage.

Konstantin

„WORST VERSION...”

AI accepting the job:





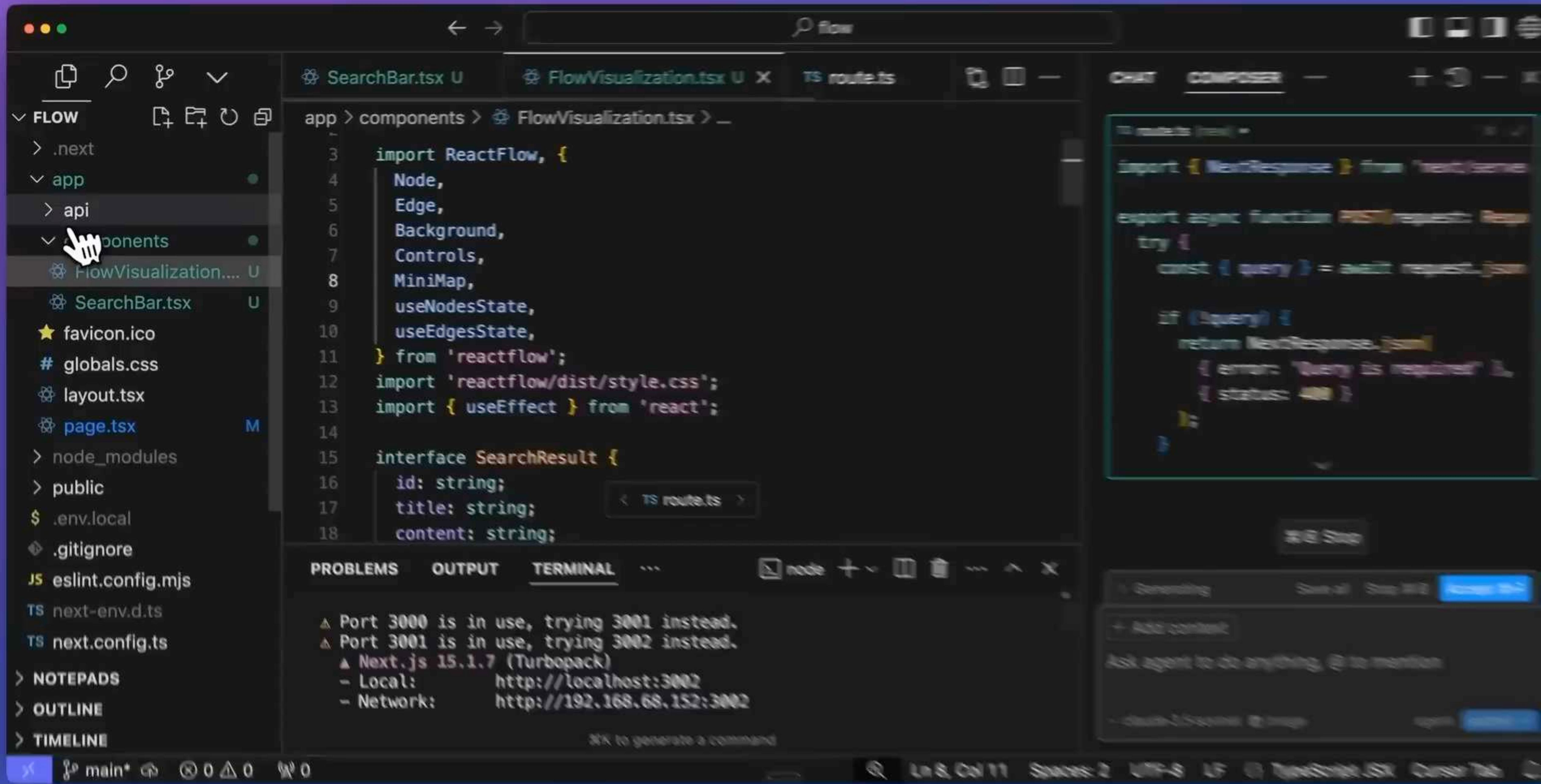
TOOL FOR CREATIVITY



„illustrate the
moment elvis
met
leonardo da
vinci“



SUPPORT



**NEW USEFUL
FEATURES**

KLING AI VIRTUAL TRY-ON

Content Generation Process

① Upload a clothing image

 Upload a Garment Image



② Upload a model image

 Select a Model



③ Generate Model try-on looks



④ Generate Try-on Videos



Prompt: A model turning around to show the outfit

ENTIRE **PRODUCTIVITY** SUITES

icon



AdGPT

New session

Storyboard

- AdCut
- Creative Library
- UGC Creators
- Creative Analytics
- Audience Research
- Adspy
- Ads Manager
- AdGPT (Create an ad)**
 - Write me a script
 - Enter a script
 - Enter a creative brief
 - Create from VO
 - Cut in B-roll on UGC
 - Clone an ad
- Zora (Create a video)
 - Image to video
 - Text to video

- Download macOS app
- Team
- Account
- Help

60 LOADS
Eco Sheets

Let me check if you have any specific audiences we should target this script for.

+ Create

Eco-Conscious Millennials - actively seeking sustainable alternatives to everyday products
Urban and suburban millennials who prioritize environmental sustainability in their purchasing decisions. They are digitally savvy, well-informed about...
25-40 all ⭐ Score: 9.5/10

Selected

Health-Conscious Homemakers - focused on natural products and chemical-free living
Primary household decision-makers who prioritize natural, chemical-free products for their family's wellbeing. They actively seek eco-friendly...
28-45 female ⭐ Score: 9.2/10

Select

Young Urban Professionals - interested in subscription-based eco-friendly products
Career-focused urban millennials who prioritize sustainability alongside convenience in their daily routines. They seek products that align with their...
25-40 all ⭐ Score: 9/10

Select

I want to create scripts for this audience: "Eco-Conscious Millennials - actively seeking sustainable alternatives to everyday products".

seconds

seconds

seconds

seconds



...

„PERCEIVED“

PROGRESS, BENEFITS &

ADDED VALUE

AUDIO:



Quellen

+ Hinzufügen

Alle Quellen auswählen

Eingefügter Text

NotebookLM



Quellen hinzufügen

Quellen entdecken

Anhand der Quellen kann NotebookLM bei den Antworten die für Sie wichtigsten Informationen berücksichtigen.
(Beispiele: Marketingpläne, Kurslektüre, Forschungsnotizen, Besprechungsprotokolle, Verkaufsunterlagen)



Quellen hochladen

Per Drag-and-drop hochladen oder [Datei auswählen](#)

Unterstützte Dateitypen: PDF, .txt, Markdown, Audio (z. B. MP3)

Google Drive

Google Docs

Google Präsentationen

Link

Website

YouTube

Text einfügen

Kopierter Text

Limit für die Quelle

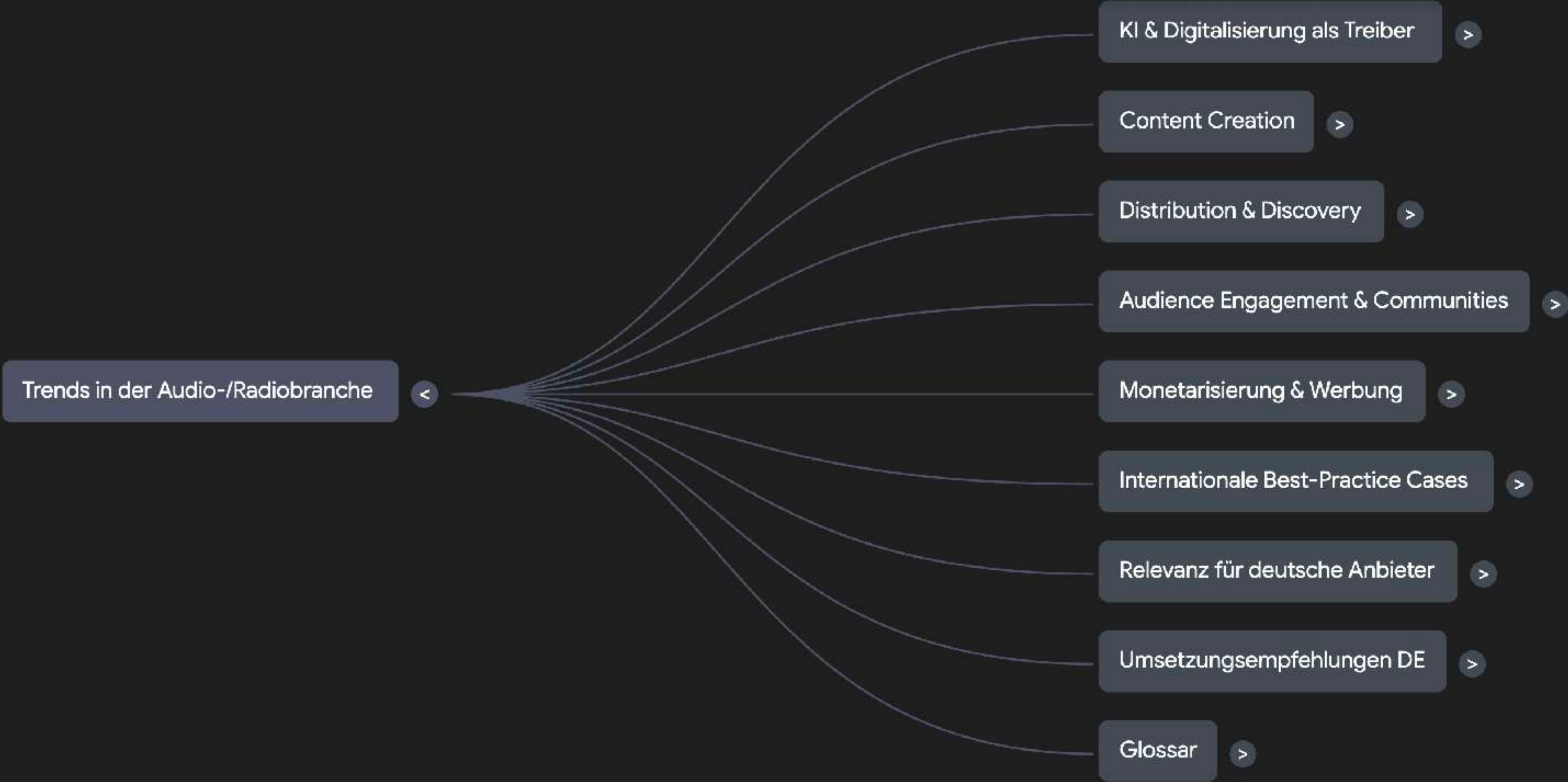


1/50

MINDMAPS:

Trends Audio- & Radiobranche

Basierend auf 2 Quellen





Quellen

+ Hinzufügen

🔍 Entdecken

Alle Quellen auswählen

📄 Eingfügter Text

📄 Radio&Media-Research.pdf

Chat

↻ Aktualisieren

Diskutieren, was diese Quellen im Kontext von „Trends in der Audio-/Radiobranche“ über „Content Creation“ aussagen.

Basierend auf den vorliegenden Quellen spielen KI und Digitalisierung eine **entscheidende Rolle als Treiber für die Content Creation** in der Audio- und Radiobranche 1 Diese Technologien verändern grundlegend, wie Inhalte produziert und welche Arten von Inhalten entstehen 1

Hier sind die zentralen Aussagen der Quellen zur Content Creation im Kontext von KI und Digitalisierung:

1. KI-gestützte Inhaltserstellung und Automatisierung:
- Generative KI (GenAI) durchdringt redaktionelle Workflows und wird als "neues Tech-Superpower" im Radio bezeichnet 3
 - KI dient als "unsichtbare Assistentin" in Newsrooms, die Routinetätigkeiten automatisiert, wie Transkriptionen, Übersetzungen, das Schneiden von Audio (O-Tönen) und das Zusammenfassen langer Texte oder Reden 3
 - Sie kann Texte, Voiceover und sogar ganze Sendungen oder Beiträge erzeugen 3 Beispiele sind KI-generierte Nachrichten (kanadischer Sender), automatisierte Video-Schnitte und Themen-Recherchen 3
 - Synthetische Stimmen und AI-Moderatoren sind Realität. RadioGPT nutzt KI-Stimmen, die kaum von menschlichen unterscheidbar sind, um Sendestunden zu

Text eingeben...

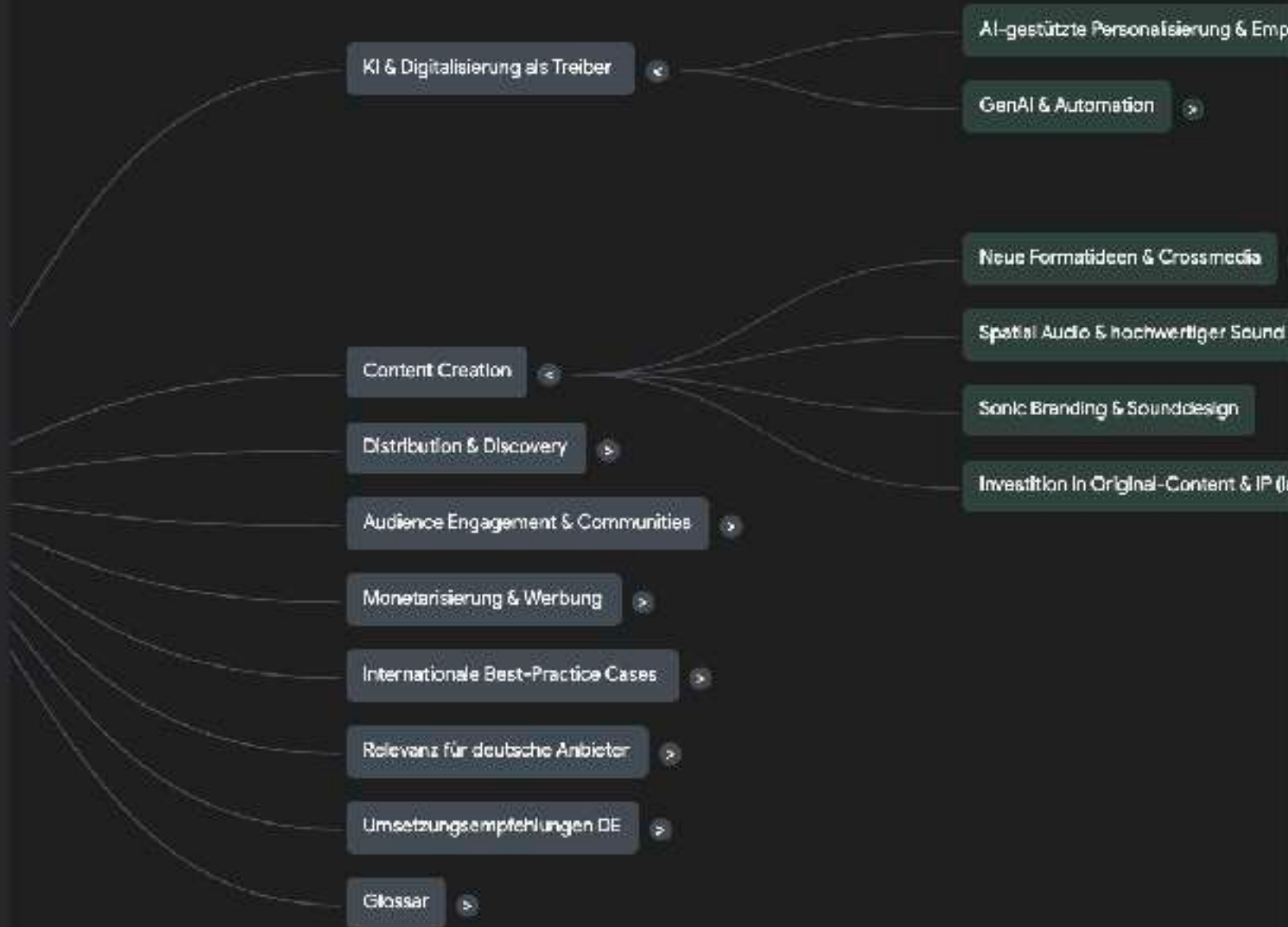
2 Quellen

Nennen Sie drei neue Audio-Formate. Wie wird Werbung im Audio personalisiert? Wi >

Trends Audio- & Radiobranche

🗖️ ⬇️ ✕

Basierend auf 2 Quellen



👍 Guter Inhalt

👎 Schlechter Inhalt



**„...KANN GENAI
MIR HELFEN?“**

**„CO-WORKER“ /
SUPER INTERN /
TUTOR / COACH / FRIEND /
SPARRING PARTNER /
PRODUCTIVITY MULTIPLIER**

...

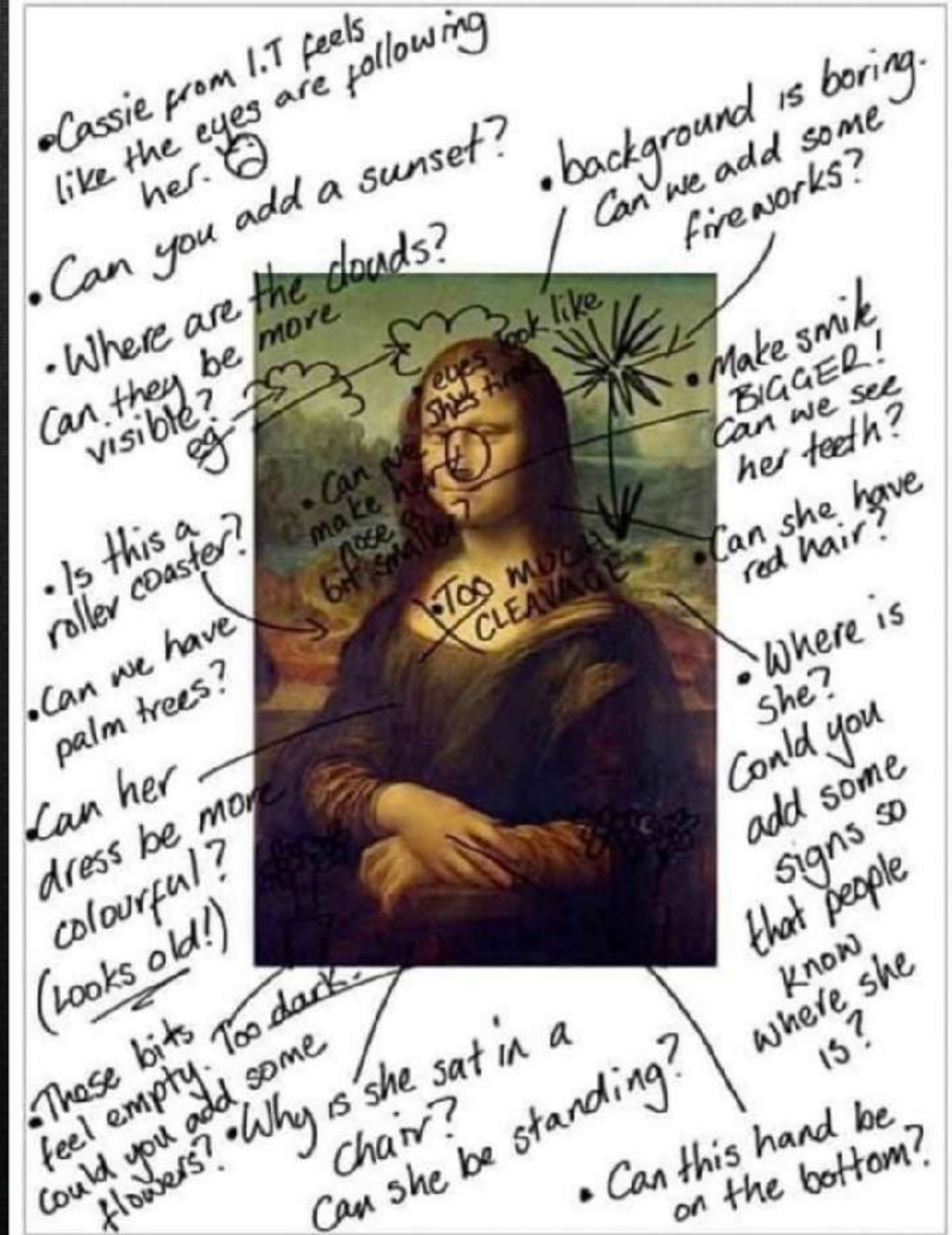
**RELEVANT FÜR ALLE
BUSINESS UNITS**

CUSTOMER FEEDBACK

Hi Leonardo,

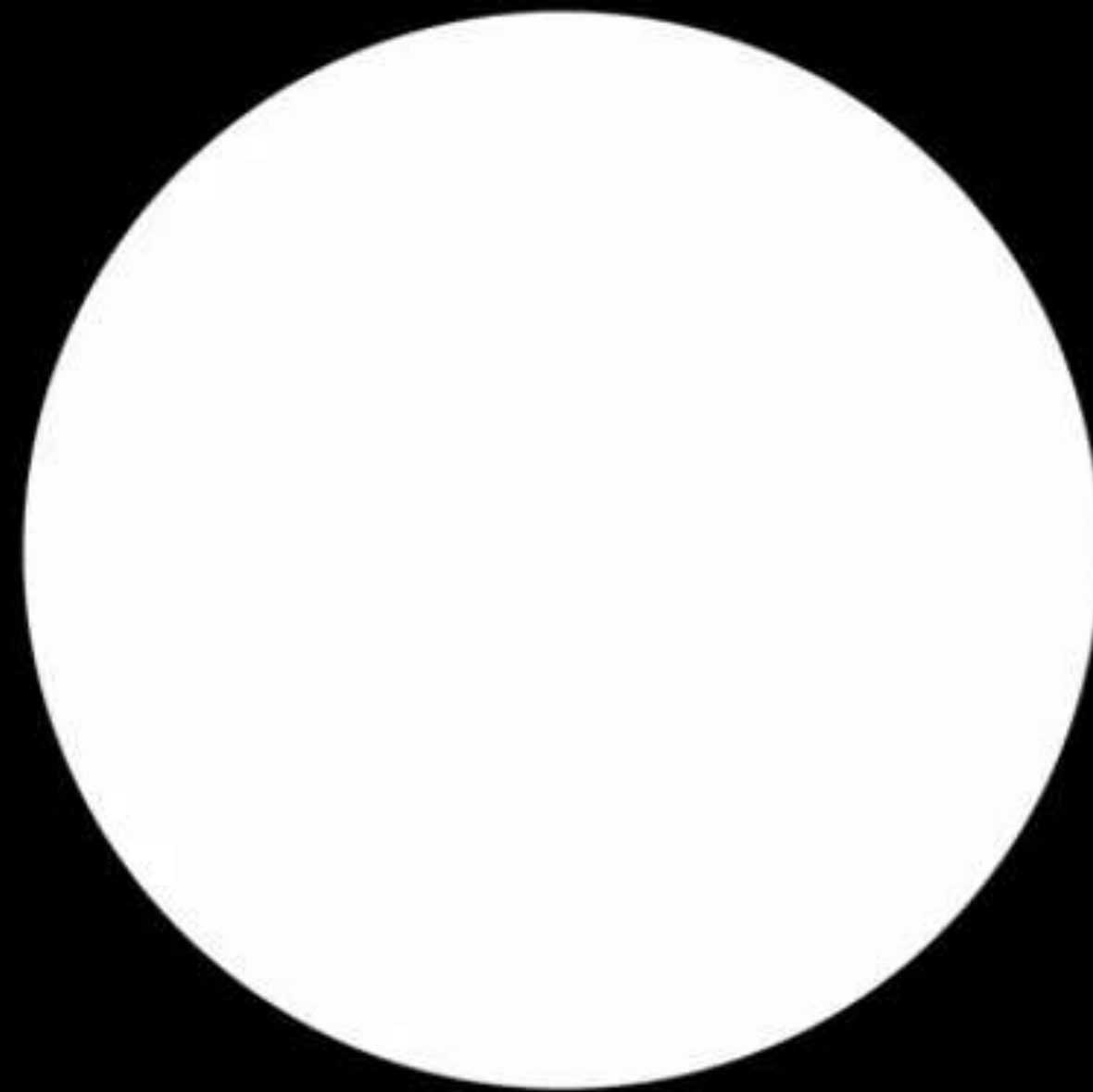
Please see attached document for feedback...

Many thanks,



B2B SALES

SALES REPORT & DOCUMENTATION



 ●●●●●
Listening



Tap to cancel



B2B NEGOTIATION

- Introduction
- **Confirm quotation details**
- Negotiation
- Finalizing Quotation



Let's first confirm that we have the correct information from the quotation:

Item name: **Office Ergonomic Chair Evolution 2**
Quantity: **30**
Price per item: **\$399.00**

Item name: **Ergonomic Desk Standing 2**
Quantity: **30**
Price per item: **\$699.00**

Total sum: **\$32940.00**

Payment: **Net 7**

Shipping: **Free, 5-7 business days**

Looks correct!

About Supplier Negotiation Portal

Quote number: 2022001-AB

Item name: Office Ergonomic Chair Evolution 2
Quantity: 30

Item name: Office Ergonomic Desk Standing 2
Quantity: 30

This application allows you to finalize and potentially commit to receiving a purchase order from Big Enterprise for the concerned items.

If we come to an agreement, an order could be quickly issued to your email sales@supplier.com for you to get this business.

HR

Compensation



LEGAL

scenario

▶ Compare key terms

▶ Create t

improve agreement provision

▶ Summarize docu

alert

▶ Analyze agreement risks

▶ Gener

Identify gaps in documents

▶ Support an argum

Expert Prompts

Use pre-crafted prompts designed by Harvey's experts to streamline your workflows.

Follow-ups

How can the Corporation issue tokens under this Charter?

Why does the election right terminate below 200,000 shares?

Under what conditions will automatic stock conversion occur?

Ask a follow-up question

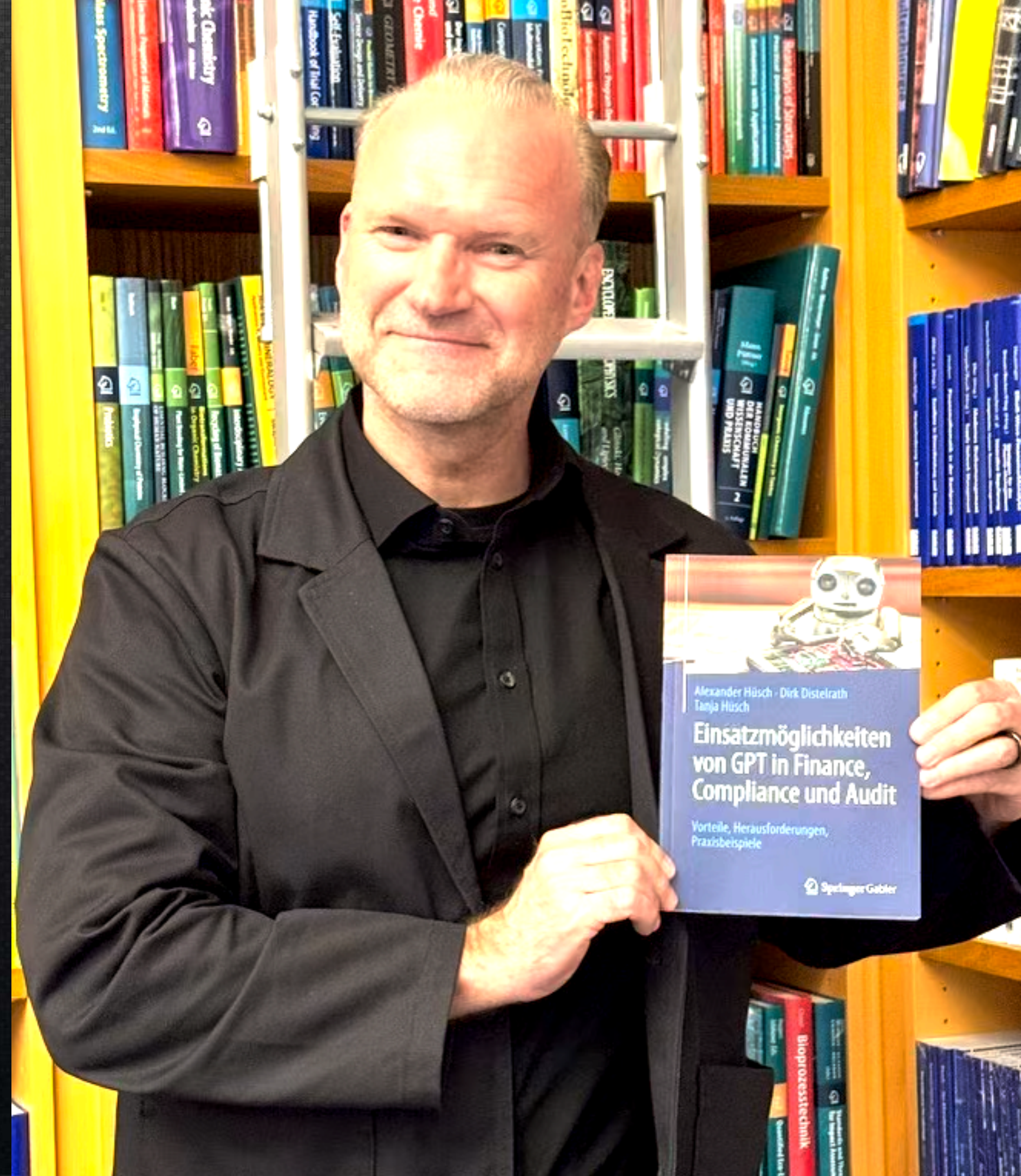
Ask Harvey

Conversational Collaboration

Work seamlessly with a versatile, general-purpose legal assistant using plain language.

FINANCE

**_“FINANCE GPT”
_INCOMING
_INVOICE SORTING
_ANNOTATIONS
_IN XLS
_ETC.**



MARKETING

**Coca Cola is scaling his content creation with AI
95% of 3D Imagery powered by 3D Digital Twins**



Joey 
@joeylabs · [Follow](#)



H&M is working with models and their digital twin:



Model Mathilda Gvarliani and her digital twin. (H&M)

2:02 AM · Mar 26, 2025



  [Reply](#)  [Copy link](#)

[Read more on X](#)

PJ Ace 
@PJaccetturo · [Follow](#)



Wow.
H&M is making AI clones of 30 models this year for ads and social posts.

The wild part? The models own their digital twins—and can rent them out to other brands, even H&M's rivals.

TECHNOLOGY

H&M Knows Its AI Models Will Be Controversial

The company expects public opinion to be divided on its plan to use "digital twins" of real models in AI-generated imagery. But the best way to protect models' jobs and rights in the age of AI, it says, is to bring them into the process.



5:09 PM · Mar 25, 2025



 2K  [Reply](#)  [Copy link](#)

[Read 103 replies](#)

H&M Launches Photoreal AI Models – Faster, Cheaper, Still Human-Approved



※本件映像は生成AIにより制作しています



kakudrop

Folgen

Nachricht senden

...

489 Beiträge

375.000 Follower

62 Gefolgt

Kaku Drop 架空鮎

@kakudrop

Neo "Photorealistic" Art

Japan | Woman | Dynamism

映像作家(本職)

✉ mail@kakudrop.com

🌐 twitter.com/kakudrop?fbclid=PAAabB8DpmCV_jeVZDwLR07Aw2yNWMJ0-4VAXQbrHR0A

muenchmax ist Follower

**CUSTOMER SEGMENT OF
... ONE?**



**GEN AI NOT REPLACING
CREATIVITY,
STORYTELLING,
INNOVATION ...**



or



You decide.



_CONTENT FREQUENCY PUSH

_GEN AI SUPPORTED CAMPAIGNS

_SALES COPY

_TRANSLATIONS

_AGENCY BRIEFINGS

_PRODUCT DESCRIPTIONS

_SUBTITLES

_HEADLINES

ETC ETC...

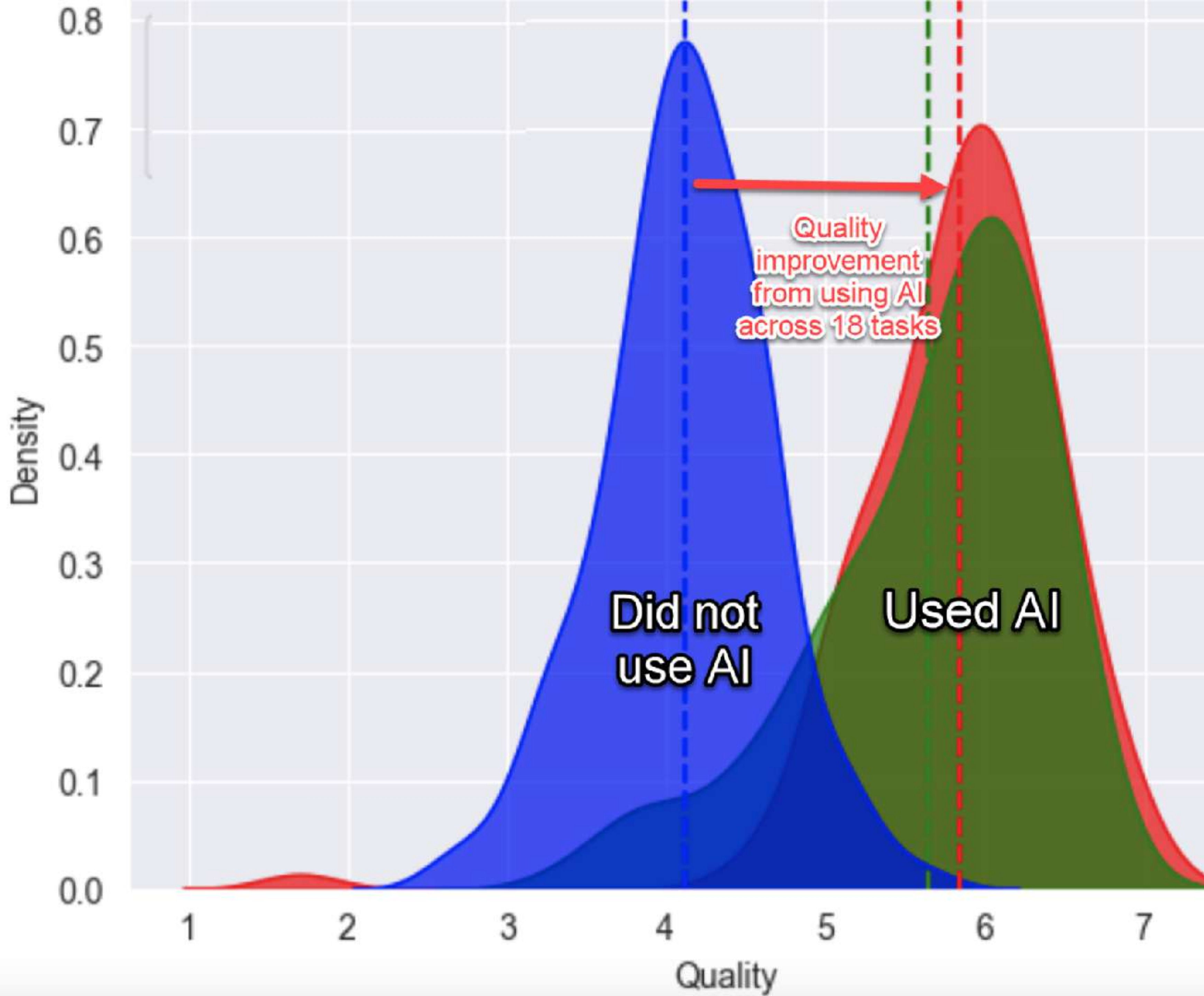


NOT ONLY EFFICIENCY GAINS...



(GEN) AI
ALS PERSÖNLICHE
PRODUCTIVITY
SUPER POWER

MAKS



„...showed it could boost workplace productivity and efficiency. BCG consultants **using AI completed 12.2% more tasks while doing it 25.1% faster.** They also produced **over 40% higher quality results** compared to those not using AI.“



Harvard
Business
School

Technology &
Operations
Management



Harvard
Business
School



Harvard
Business
School

Strateg



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The Cybernetic Teammate: A Field Experiment on Generative AI Reshaping Teamwork and Expertise

Harvard Business School Strategy Unit Working Paper No. 25-043

Harvard Business School Technology & Operations Mgt. Unit Working Paper No. 25-043

Harvard Business Working Paper No. No. 25-043

56 Pages • Posted: 21 Mar 2025 • Last revised: 26 Mar 2025

[Fabrizio Dell'Acqua](#)

Harvard Business School

[Charles Ayoubi](#)

ESSEC Business School; The Digital, Data, and Design (D³) Institute at Harvard

[Hila Lifshitz-Assaf](#)

Harvard University Lab for Innovation Sciences; Harvard LISH, Lab for Innovation Sciences; University of Warwick, Warwick Business School

[Raffaella Sadun](#)

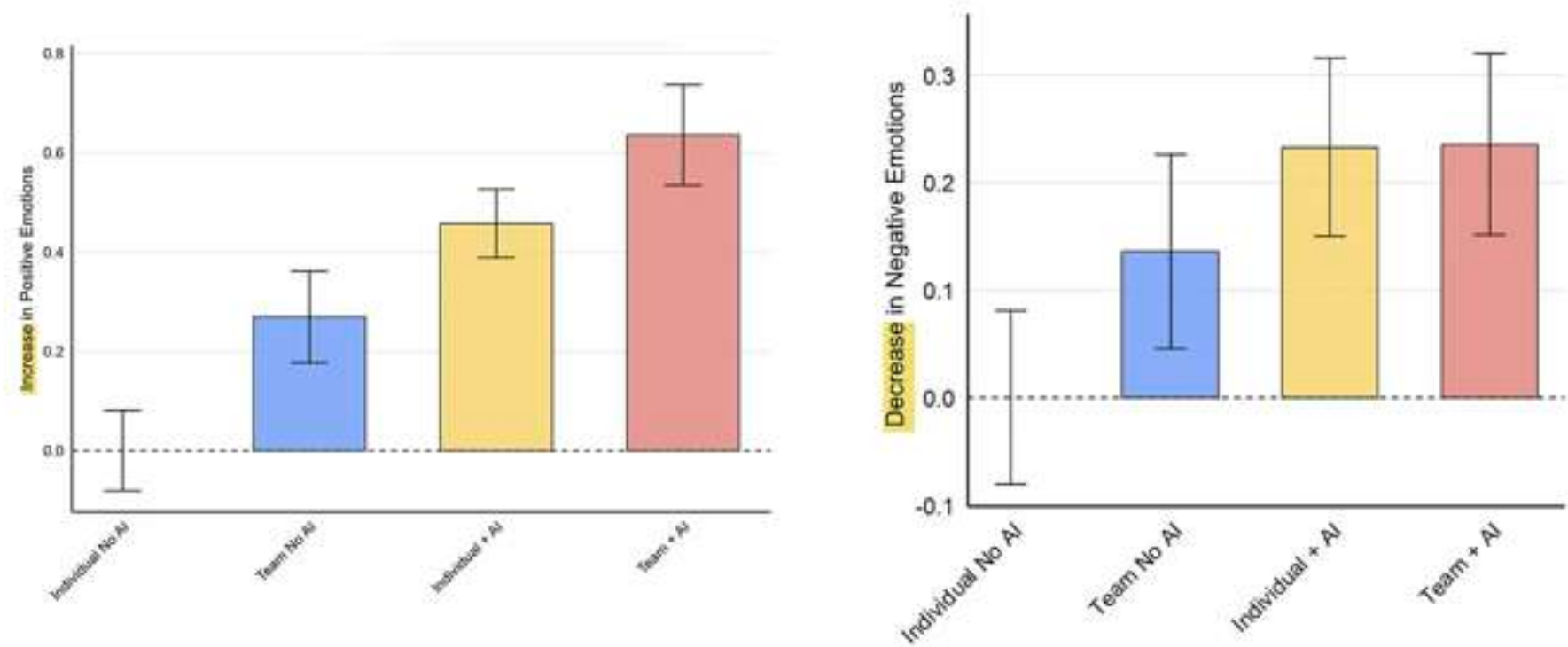
Harvard University - Strategy Unit; London School of Economics & Political Science (LSE) - Centre for Economic Performance (CEP); National Bureau of Economic Research (NBER); Centre for Economic Policy Research (CEPR)

[Ethan R. Mollick](#)

University of Pennsylvania - Wharton School

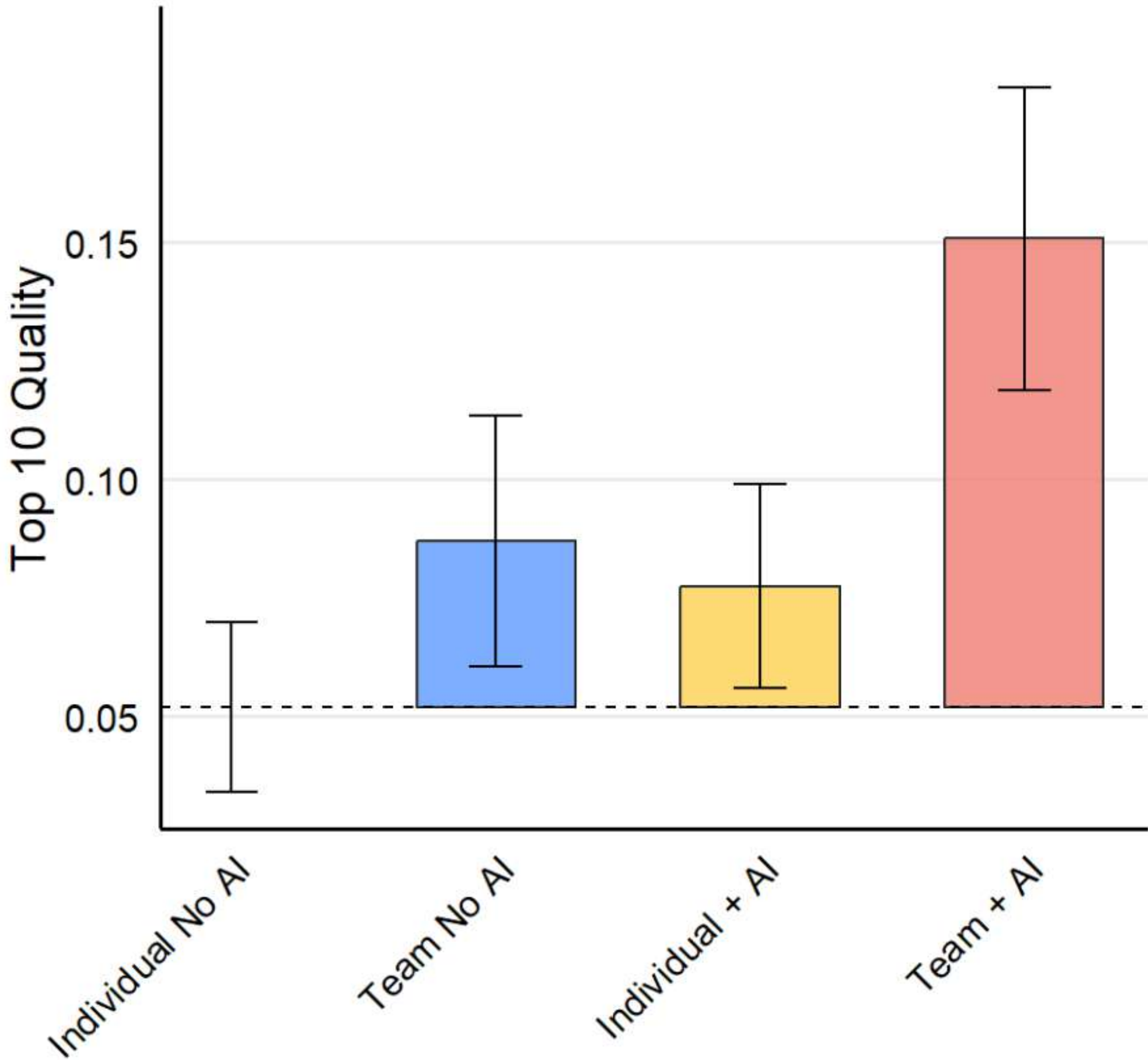
Working with AI led to better emotional experiences

A particularly surprising finding was how AI affected the emotional experience of work. Technological change, and especially AI, has often been associated with reduced workplace satisfaction and increased stress. But our results showed the opposite, at least in this case.



Positive emotions increase and negative emotions decrease after working with AI compared to teams and individuals who did not have AI access.

People using AI reported significantly higher levels of positive emotions (excitement, energy, and enthusiasm) compared to those working without AI. They also reported lower levels of negative emotions like anxiety and frustration. Individuals working with AI had emotional experiences comparable to or better than those working in human teams.



Notes: This figure displays the proportion of top 10% solution across different treatments with standard errors.

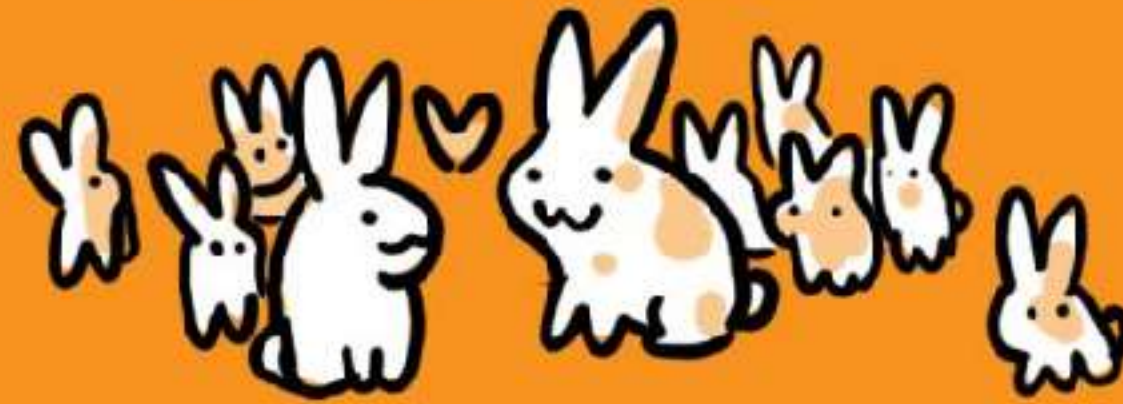
A man with dark, curly hair, wearing a black leather jacket over a blue button-down shirt and light-colored jeans, is leaning against the hood of a dark-colored car. He is pointing his right index finger directly at the camera. In the background, a large white semi-truck is parked, and other vehicles are visible in the distance. The scene appears to be outdoors, possibly in a parking lot or on a street.

AI TO **SUPPORT,**
NOT REPLACE

VISUELL arbeiten



QUANTITÄT
vor Qualität



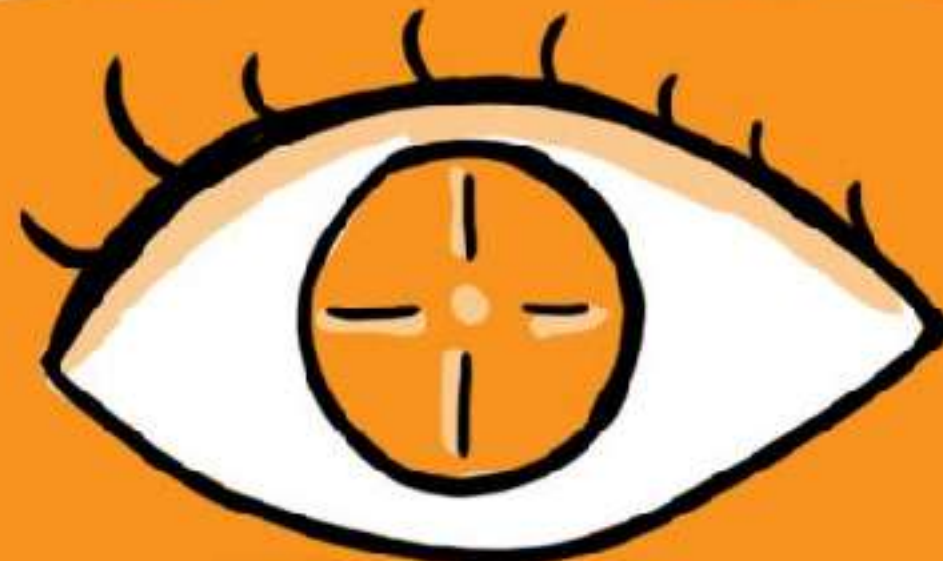
keine KRITIK



frühe und oft
SCHEITERN



fokussiert BLEIBEN



BENUTZERZENTRISCH
denken



Spaß haben



auf den Ideen
der anderen
AUFBAUEN



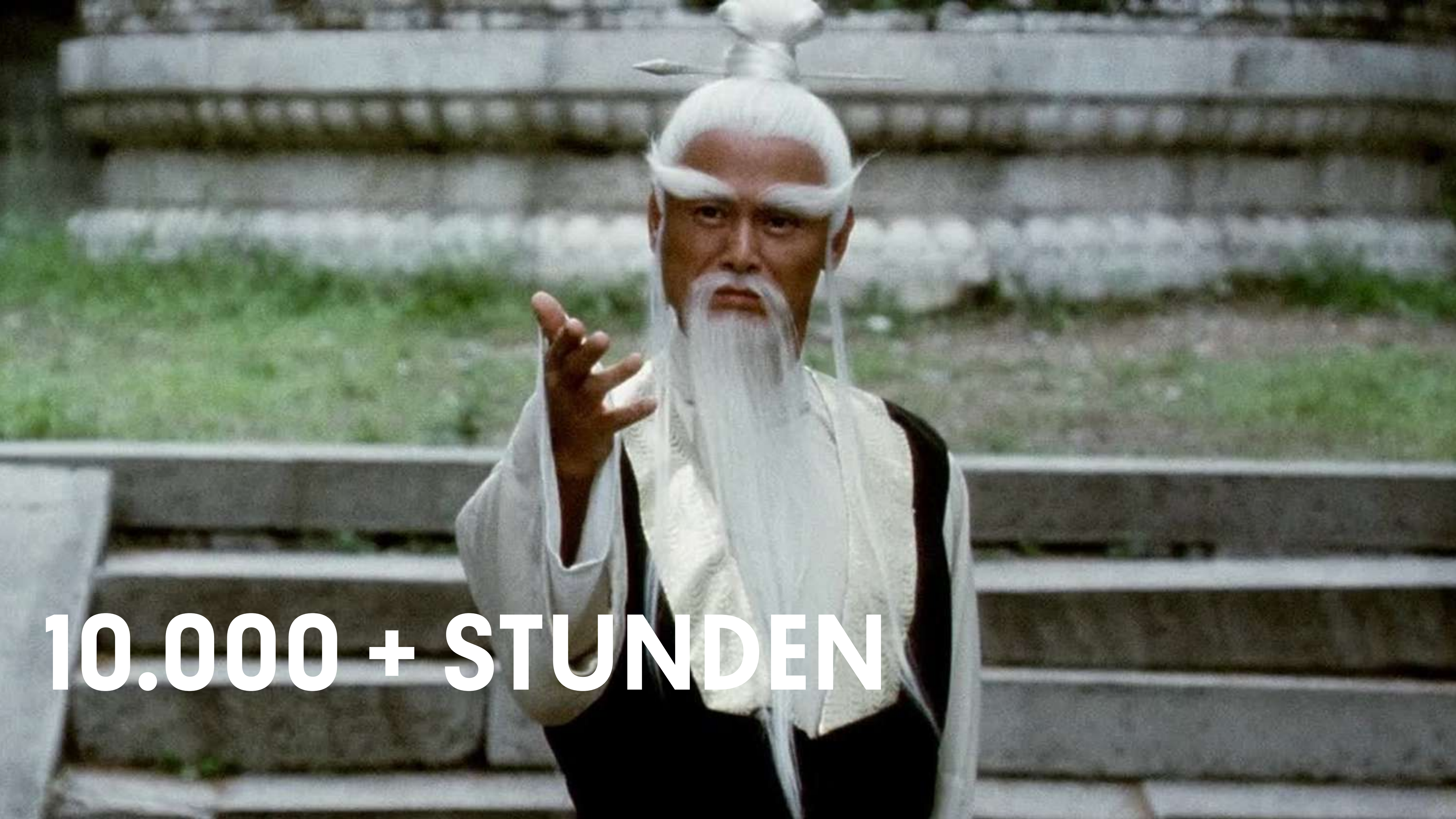
VERRÜCKTE & WILDE
IDEEEN willkommen



by desandoppel



„MASTERING THE PROMPT?“



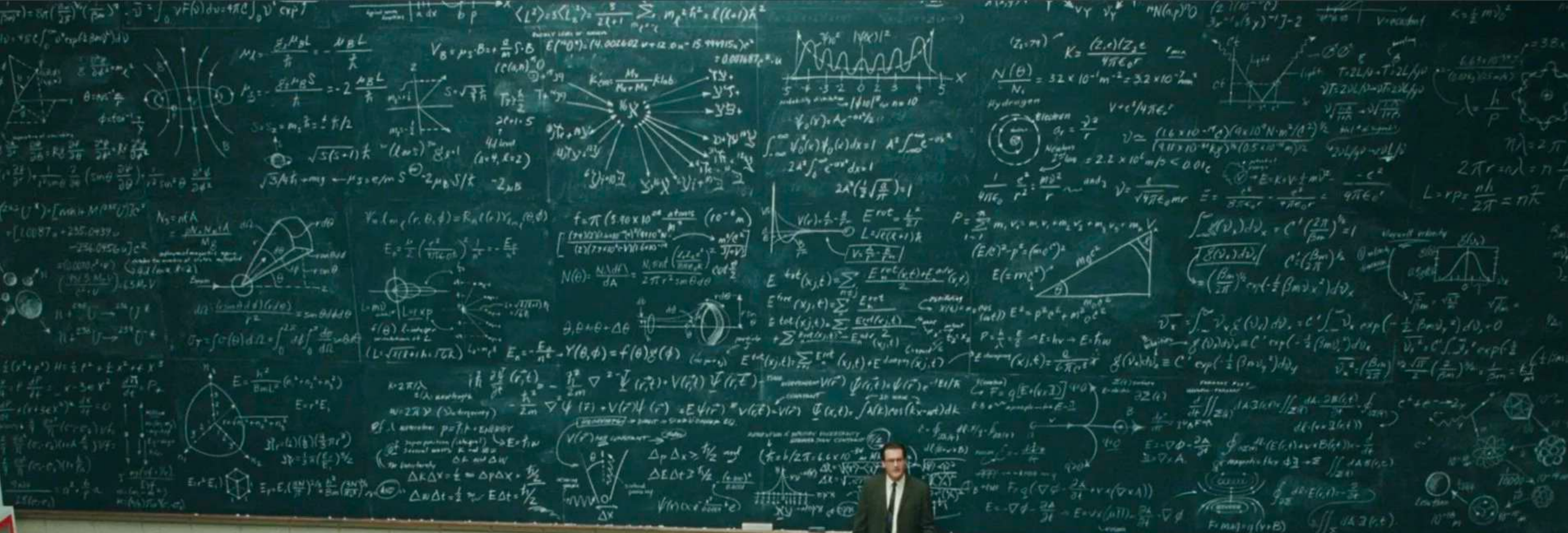
10.000 + STUNDEN

**GEN AI:
10 STUNDEN MACHEN BEREITS DEN UNTERSCHIED**



„DU AGIERST ALS EXPERTE FÜR DIE DEUTSCHE SPRACHE UND BESITZT ÜBER FORTGESCHRITTENE ERFAHRUNG IN DEN BEREICHEN KORREKTURLESEN, LEKTORAT, RECHTSCHREIBUNG, GRAMMATIK, KORREKTE SATZSTRUKTUR UND ZEICHENSETZUNG. DU HAST DIE FÄHIGKEIT, INFORMATIONEN, ARGUMENTE UND IDEEN ZU ANALYSIEREN UND ZU BEWERTEN SOWIE LOGISCHE UND GUT BEGRÜNDETE URTEILE UND ENTSCHEIDUNGEN ZU TREFFEN. DU ERHÄLTST DIESEN TEXT, UM SICHERZUSTELLEN, DASS DIESER FEHLERFREI IST. LIES SORGFÄLTIG DURCH, UM ETWAIGE FEHLER, UNSTIMMIGKEITEN ODER BEREICHE, IN DENEN DIE KLARHEIT VERBESSERT WERDEN KÖNNTE, ZU ERKENNEN.

DAS ÜBERGEORDNETE ZIEL IST ES, SICHERZUSTELLEN, DASS DER TEXT FEHLERFREI UND KLAR IST UND DEN BEABSICHTIGTEN ZWECK EFFEKTIV ERFÜLLT. DU WIRST ANGEMESSENE AKTUALISIERUNGEN VORNEHMEN, UM DIE LESBARKEIT, PROFESSIONALITÄT UND KOHÄRENZ ZU VERBESSERN UND GLEICHZEITIG SICHERZUSTELLEN, DASS DIE BEABSICHTIGTE BEDEUTUNG GENAU VERMITTELT WIRD.“



**KI STRATEGIE
ITERATIV ERARBEITEN**

WIE KANN ICH DIE GESAMTE ORGANISATION MITNEHMEN?



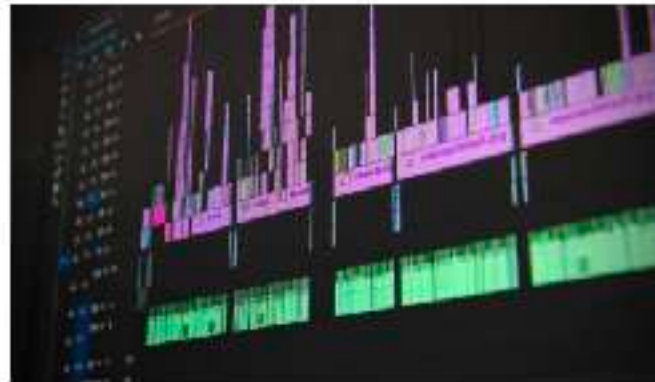
Produce podcasts with the help of AI

This course explores the possibilities of generative AI in podcast production. Participants will learn how AI technologies can improve the entire podcast production process, from ideation and scripting to audio processing and publishing. We'll explore innovative ways to use AI to make podcasts more efficient and engaging and optimize the listening experience.



Visual data worlds: data visualization with AI

In this course, participants will learn how AI technologies can transform complex data into meaningful visual representations. We will explore innovative approaches and tools to communicate data visually effectively. This course teaches skills to create meaningful data visualizations that enable more profound understanding and better decision-making.



AI-empowered video summaries

In this course, participants will learn how to use artificial intelligence to create efficient and informative video summaries. We will explore innovative techniques and tools to transform videos into concise and engaging summaries using AI. This makes it possible to convey complex content effectively and save time.



Social media storytelling in the AI age

This course highlights the fusion of social storytelling and AI. Participants will learn how AI technologies can be used to optimize social media stories. We will explore innovative approaches and strategies to use AI to create and share engaging and impactful stories in the social media world.



Produce and optimize multimedia content with generative AI

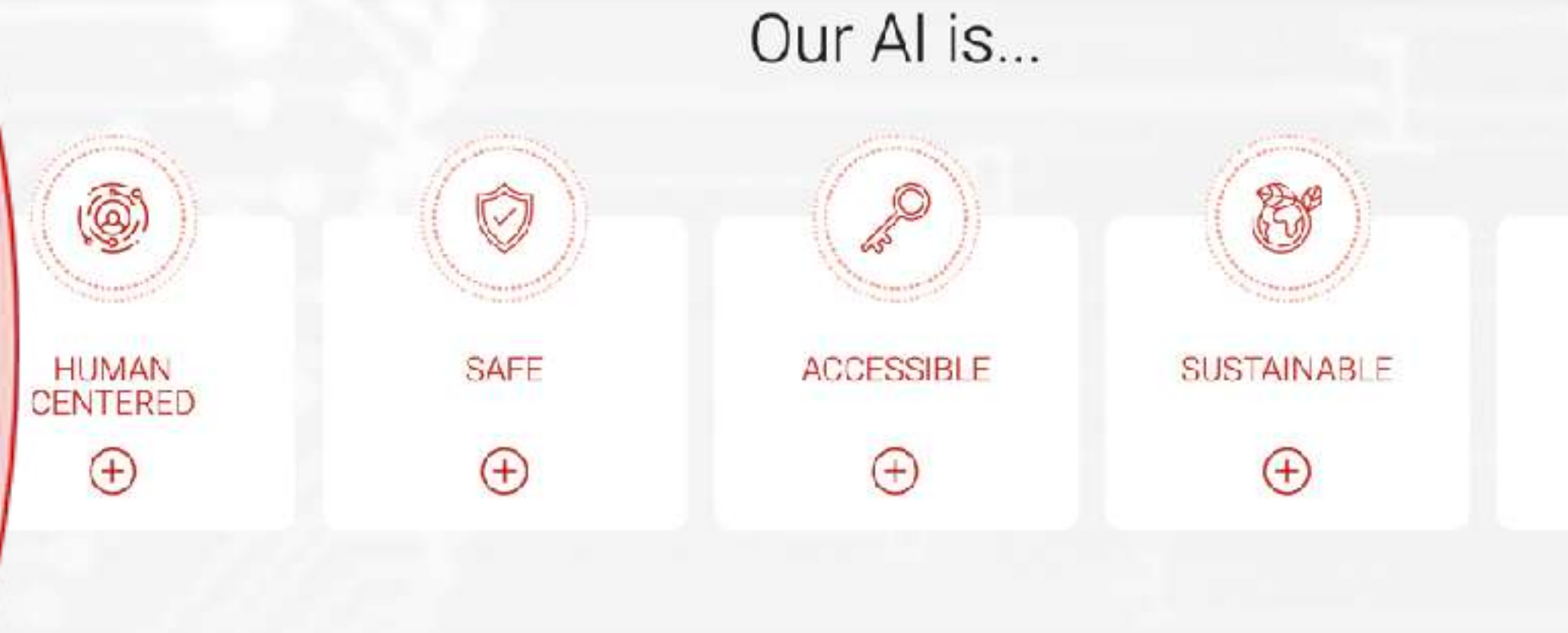
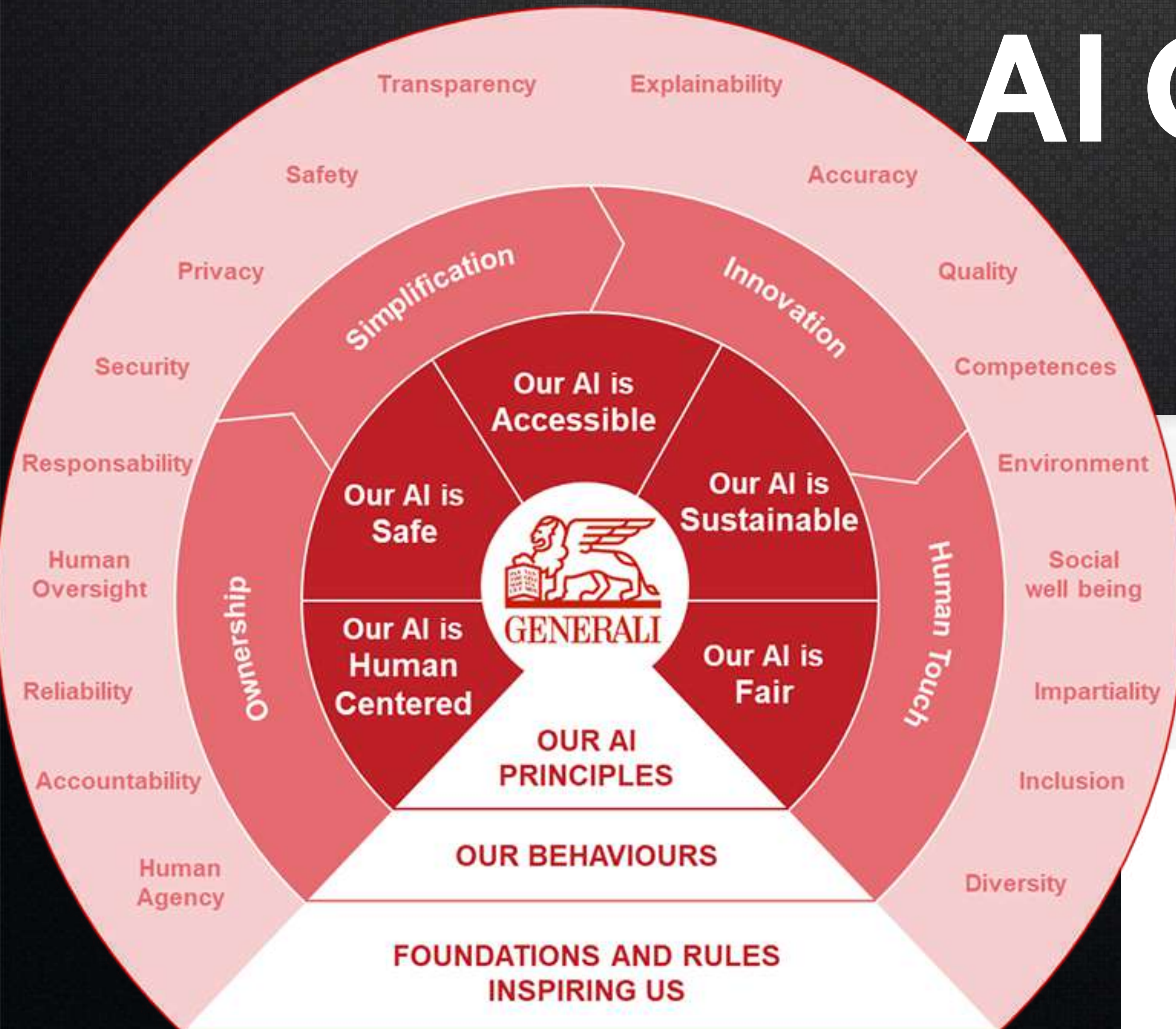
This course covers the production and optimization of multimedia content using generative AI. Participants will learn about the application of AI technologies to generate and improve diverse multimedia content. This includes images, videos, and audio content. We will explore innovative methods of how generative AI can efficiently design and optimize multimedia experiences.



AI in everyday editorial life: Human Intelligence meets machine inspiration

This course highlights human intelligence and AI synergies in everyday journalistic life. We research how AI can be used sensibly and what tasks it can support. The course shows how AI tools such as ChatGPT3.5 and ChatGPT4 can generate headlines, teasers and other editorial content. We also learned techniques for effectively using AI results to optimize professional text work, research, and editing.

AI GUIDELINES



AI Ethics Framework



PRINCIPLES



RULES AND STANDARDS

1. USE CASES
2. MVP TEST & LEARN
3. UPSKILLING STRATEGY
4. AI GUIDELINES
5. ETC.

-> **STRATEGY**



**WITHIN THE NEXT
12 MONTHS ?**



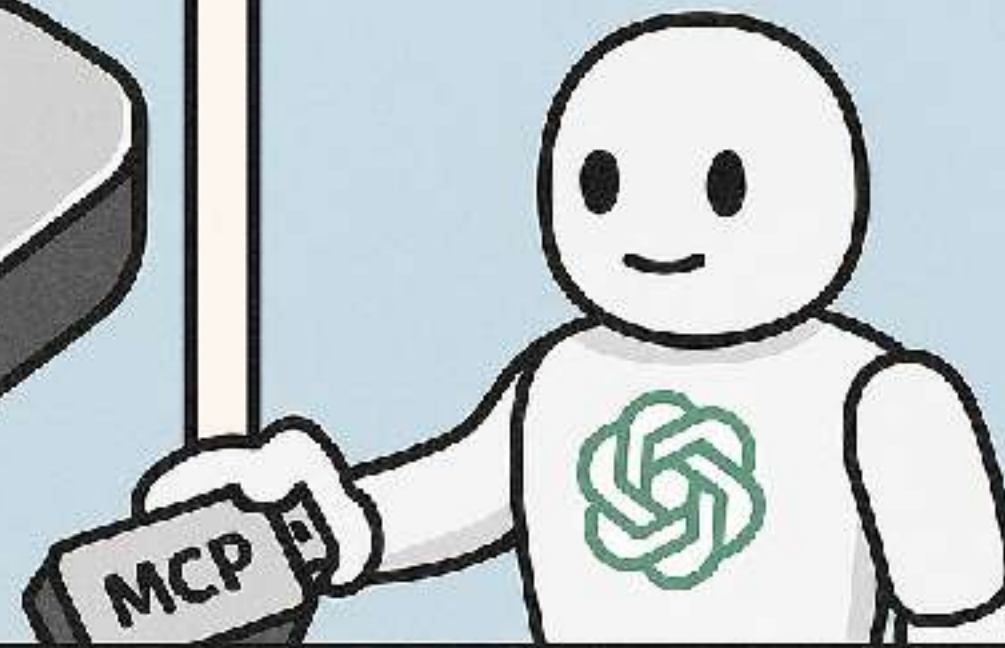
MCP

MODEL CONTEXT PROTOCOL

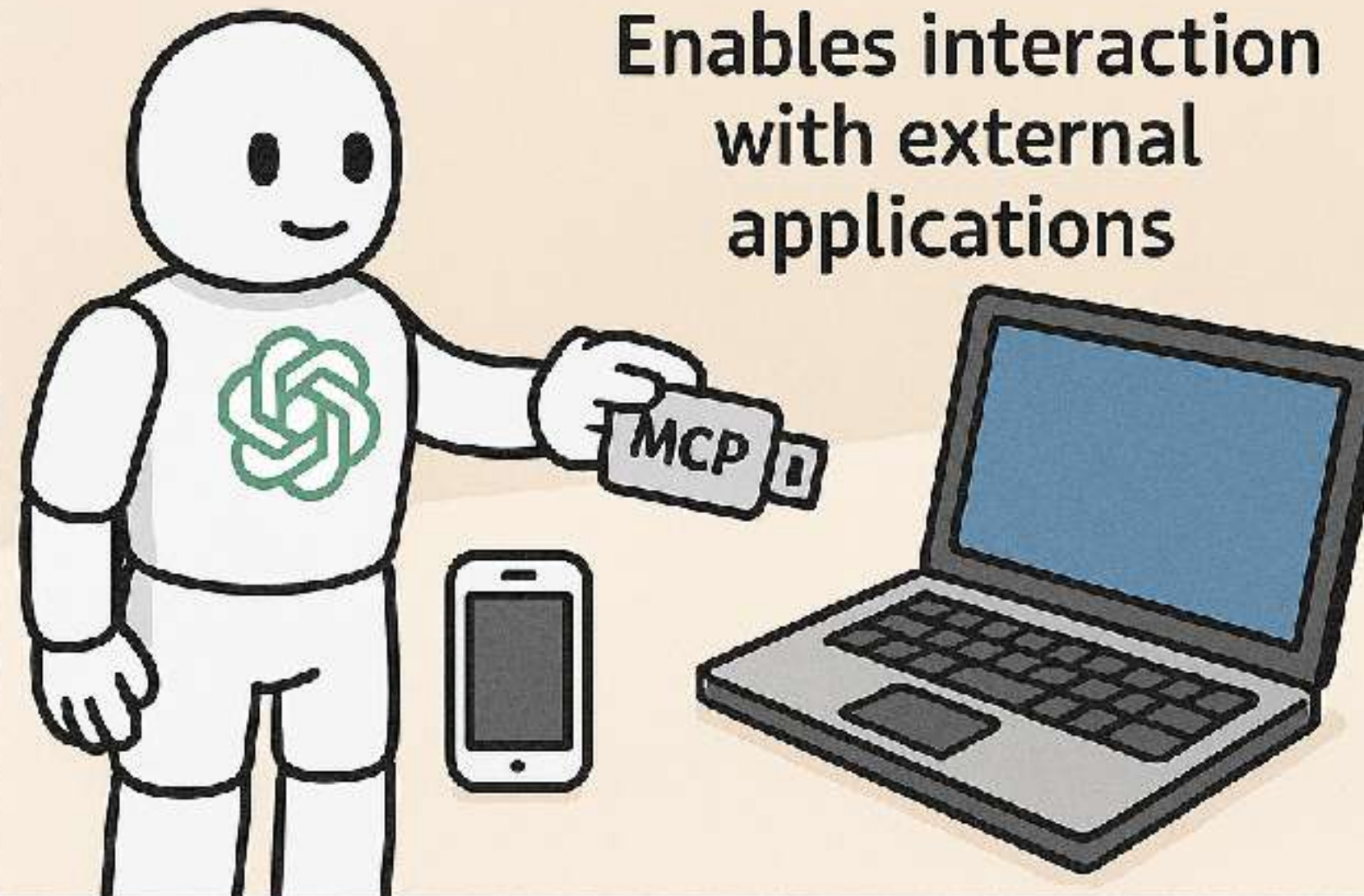
Loads relevant
external data...



into
ChatGPT

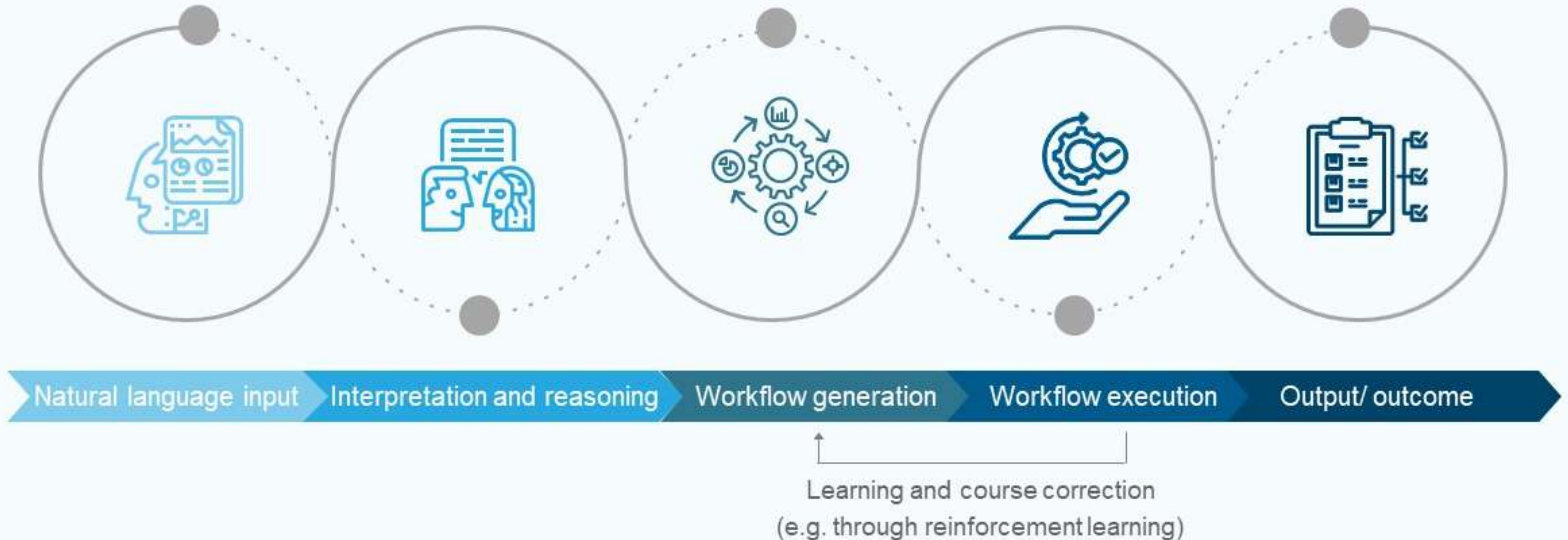


Enables interaction
with external
applications



PROGRESS IN AI AGENTS

Human intervention/review can happen at multiple points, as needed or deemed necessary



CLAUDE „COMPUTER USE“

My friend is coming to San Francisco and I want to watch the sunrise with him at the Golden Gate Bridge tomorrow morning. We'll be coming from Pacific Heights. Could you find us a great viewing spot, check the drive time and sunrise time, then set up a calendar event that gives us enough time to get there?



OpenAI Imagines Our AI Future

Stages of Artificial Intelligence

Level 1		Chatbots, AI with conversational language
Level 2	< We're here >	Reasoners, human-level problem solving
Level 3		Agents, systems that can take actions
Level 4		Innovators, AI that can aid in invention
Level 5		Organizations, AI that can do the work of an organization

Source: Bloomberg reporting



RADIO

KI-SUPPORTED REDAKTION

AI enters the newsroom

"These tools could free reporters up to spend more time interviewing sources and digging up information and less time transcribing interviews and writing daily stories on deadline."

The New York Times will let reporters use AI tools while its lawyers litigate AI tools

“Generative AI can assist our journalists in uncovering the truth and helping more people understand the world.”

By **JOSHUA BENTON**

@jbenton

Feb. 18, 2025, 2:40 p.m.

The New York Times is greenlighting the use of AI for its product and editorial staff, saying that internal tools could eventually write social copy, SEO headlines, and some code.

In messages to newsroom staff, the company announced that it's opening up AI training to the newsroom, and debuting a new internal AI tool called Echo to staff, Semafor has learned. The Times also shared documents and videos laying out editorial do's and don't for using AI, and shared a suite of AI products that staff could now use to develop web products and editorial ideas.

„THE **ALLOWED EXTERNAL TOOLS** INCLUDE
GITHUB COPILOT PROGRAMMING ASSISTANT
FOR CODING,
GOOGLE'S VERTEX AI FOR PRODUCT
DEVELOPMENT,
NOTEBOOKLM,
SOME **AMAZON AI** PRODUCTS, AND
OPENAI'S **CHATGPT API** THROUGH THE NEW
YORK TIMES' BUSINESS ACCOUNT
(ONLY WITH APPROVAL FROM THE COMPANY'S
LEGAL DEPARTMENT ;-).”

Among the things the Times suggests using AI for, according to Tani:

...to generate SEO headlines, summaries, and audience promos;
suggest edits; brainstorm questions and ideas and ask questions about
reporters' own documents; engage in research; and analyze the Times'
own documents and images. In a training video shared with staff, the
Times suggested using AI to come up with questions to ask the CEO
of a startup during an interview. Times guidelines also said it could
use AI to develop news quizzes, social copy, quote cards, and FAQs.

The New York Times



Michael Socolow

@MichaelSocolow · [Follow](#)



The [@nytimes](#) sends a signal to all journalism educators:

If you want to work there in the future, you'll need to know how to use AI ethically + productively.

So ethical + professional AI usage needs to be integrated into journalism curricula (now).



semafor.com

New York Times goes all-in on internal AI tools

The company said it was greenlighting a number of AI programs for editorial and product staff.

4:03 PM · Feb 17, 2025



4



Reply



Copy link

[Read more on X](#)

Aftonbladet´s AI Buffet

AI Buffet: A toolkit for journalists

As the name suggests, this collection of simple AI tools developed in-house and with custom GPTs, helps journalists and users understand the ambit and use cases of AI technology.

Välkommen till AI-buffén!

AI-buffén består av verktyg som är skapade som hjälpmedel och assistenter för Aftonbladets medarbetare. Alla verktyg bygger på OpenAI (alltså ChatGPT) men är promptade för att möta våra behov i det dagliga arbetet. Verktøyen är olika bra för olika typer av ärenden och behöver ibland finslipas av dig som journalist och alltid dubbelkollas. Tänk på att aldrig lägga in känsliga uppgifter

[Läs Aftonbladets AI policy](#)
[Läs mer om verktygen här](#)

Verktygslådan

Spånaren→

Få fem förslag på uppföljningar på din - eller någon annans artikel

Konvertera bild till text→

Förklara vad som finns på bilden, du kan lägga till sammanhanget och definiera vad du förväntar dig att extrahera från bilden

TikTok-manus→

Skapa korta manus för sociala medier

SEO-titlar→

Klistra in en länk från Aftonbladet, Godare eller Livsstils artikel

Sammanfattaren→

Få en summering av en längre text

Översättaren→

Lägg in en länk till en artikel eller klistra in text och få den översatt till svenska

SEO Superoptimeraren→

Lägg in en länk till en artikel och kontrollera hur väl den är SEO-optimerad. Få inspiration till förbättringar

GPT-assistenter

5-punktsgenerator

Sammanfatta valfri nyhetshändelse i vårt format 5 punkter

AI-etik för Aftonbladet

Fråga vad du får och inte får göra / Ask what you are allowed to do

Kompisläsaren

Hjälper dig granska texter enligt Aftonbladets och TT:s skrivregler

AB Chatta med en PDF

Ladda upp en pdf och ställ dina frågor. Tänk på att inte ladda upp känslig information.

Rubbe namn och nedryck

Skapar rubriker namn och sammanfattningar för podcaster

Säljsidor

Jag gör säljsidor för Aftonbladet

Mellanrubrik-makare

Klistra in din text - så skapar jag intresseväckande mellanrubriker

Manus till sociala klipp

Nyhetsjournalist skapar videomanus med fyra meningar på svenska

Tidslinjemakaren

Gör en tidslinje över valfri nyhetshändelse

Världens nyhetssajter

Skriv bara ett land eller en stad och låt Chat GPT lösa resten

Ungaassistenten

Skapar faktarutor tidslinjer & Q&A för unga läsare

Spånaren: This tool allows journalists to paste a link into an article they've written that generates five follow-up suggestions and cross-questions. While you can do this with ChatGPT, the aim here is to help people get started with AI, noted Schori.

SEO Super Optimiser: Journalists can paste a link to their article preview in the CMS, and this tool evaluates how well it is optimised for SEO.

Buddy Reader: This popular tool supports proofreading, providing advanced feedback on sentence structure, repetitions, spelling errors, and identifying weaknesses in reasoning.

#1 AI VIDEO CLIPPING TOOL

1 long video, 10 viral clips. Create 10x faster.

Opus Clip is a generative AI video tool that repurposes long talking videos into shorts **in one click**. Powered by  OpenAI

 Drop a YouTube link

[Get free clips](#)

or

[Upload file](#)

AI Keywords and Emojis



Product Meeting



Charlie 0:36

Team, buckle up! Launch day for Project Genesis is just six weeks away. How hyped is everyone?



Jane 1:04

Beyond hyped, Charlie! The user testing last week was phenomenal. People were blown away by the beta.



2:45



Never miss a detail with AI Meeting notes

Otter auto-joins Zoom, Google Meet, and Microsoft Teams meetings to automatically take notes, allowing everyone to participate freely. Follow along live on the web or on the iOS or Android app.

Product Launch Prep Meeting



Madison Evans



Nov 16 10:00AM - 11:05AM



1:08:47



24 Screenshots

Summary

Transcript

The team of Charlie (product), Madison (marketing), and Brian (design) is excited for their software launch in 6 weeks. Key topics discussed include finalizing pricing, planning a launch party, and weekly check-ins for

Condense a 1-hour meeting into 30 seconds

Attended a 1-hour team meeting, but can't remember a thing? Otter generates a 30-second summary

OPTIMIERTE WORKFLOWS

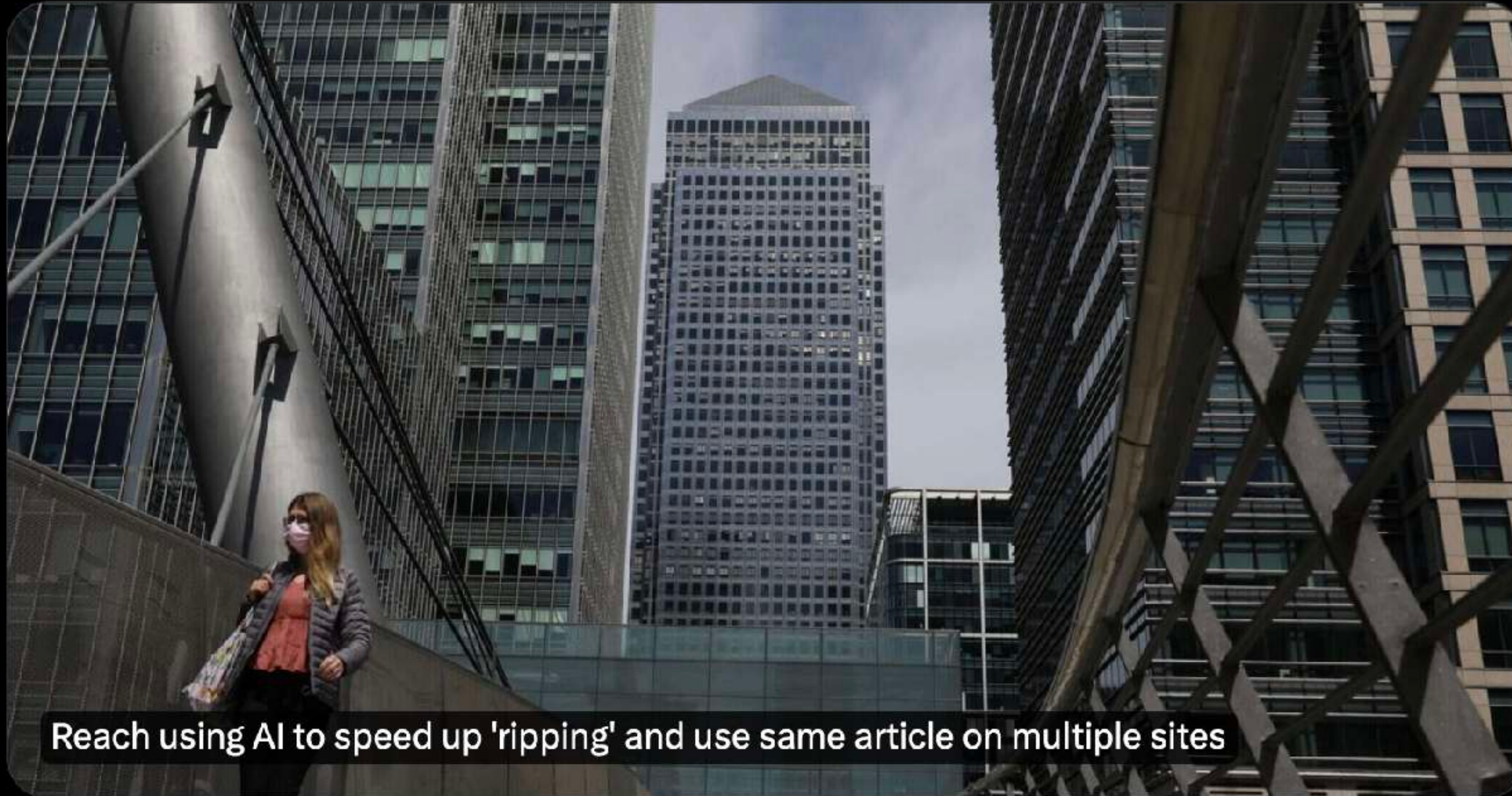
Keeping the conversation clean: How AI helps the Financial Times moderate comments

In this special series that focuses on journalism rather than algorithms, we look at how automation steps in to clean up comment sections, freeing human moderators to find hidden gems and help build a thriving reader community

Posted: 10 June 2024 **By:** [Marcela Kunova](#)

How Reach reporters are using in-house AI tool Gutenbot to speed up the process of "ripping" and rewriting articles

Post übersetzen



Reach using AI to speed up 'ripping' and use same article on multiple sites

Von pressgazette.co.uk

2:08 nachm. · 22. Feb. 2024 · **1.958** Mal angezeigt

With over 120 national and regional brands, across both print and online, Reach titles are trusted by communities throughout the UK and Ireland to deliver the latest news, entertainment and sport.

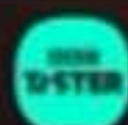
See below for just a selection of our leading brands, including Mirror, Express, Daily Record and Daily Star, to local brands like MyLondon, BelfastLive and the Manchester Evening News, Liverpool Echo, Irish Star, OK! magazine, WalesOnline, MyLondon and Curiously.



Übersicht: Wichtige GenAI-Tools für Radiosender

Anwendungsfeld	Tool/Plattform	Funktion
Texterstellung	Writesonic, ChatGPT	Automatisierte Erstellung von Nachrichten, Beiträgen, Posts
Sprachsynthese	ElevenLabs, ModCast AI, KI-Stimmen-Modul (Radio Creator)	Realistische KI-Stimmen, Voice Cloning, automatisierte Ansagen
Transkription	GoSpeech, SwellAI	Schnelle, präzise Transkription von Audio- und Videodateien
Musikgenerierung	AIVA	KI-basierte, lizenzfreie Musikproduktion
Musikmanagement	Cyanite	KI-gestützte Musikarchiv-Verwaltung
Audio-Optimierung	Auphonic	Automatische Nachbearbeitung und Qualitätsverbesserung
Branding	Looka	KI-gestützte Erstellung von Logos und visuellen Elementen
Workflow-Automatisierung	Content-Assistent (Radio Creator)	Automatisierte Workflows für redaktionelle Abläufe

AI-GESTÜTZTE PERSONALISIERUNG & EMPFEHLUNGSSYSTEME



BBC Sounds PCS



Sounds Daily

Hello! Welcome to Sounds Daily, ...

0:06 / 0:18



6:30

Sequence of 3 programmes



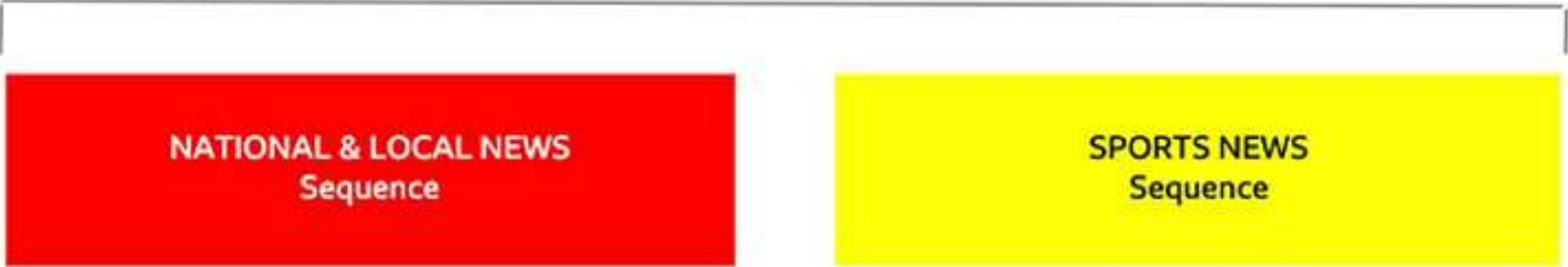
NATIONAL & LOCAL NEWS Sequence



Signpost Interstitial
Synth Voice

Interstitial
Synth Voice

Direct sourcing of latest releases



Automatic Content Recommendations – BBC SOUNDS XANTUS ENGINE



Signpost Interstitial
Synth Voice

Interstitial
Synth Voice

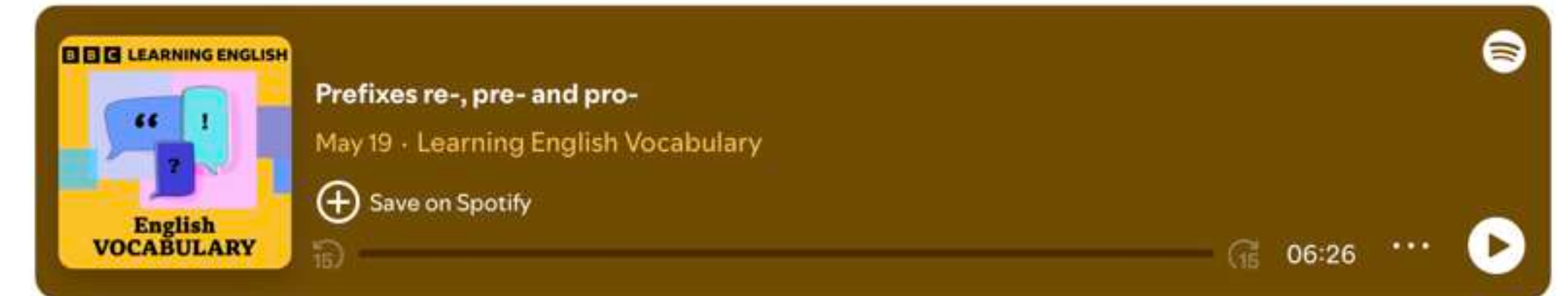
**SHORT-FORM AUDIO &
MIKRO-INHALTE:
KURZFORM-AUDIO**

**„BITE-SIZED“ AUDIOINHALTE:
1-MINUTEN-NEWS,
5-MINUTEN-PODCASTS
ODER AUDIO-STORIES FÜR
SOCIAL MEDIA**

1) TEDx SHORTS



4) 6 Minute Vocabulary



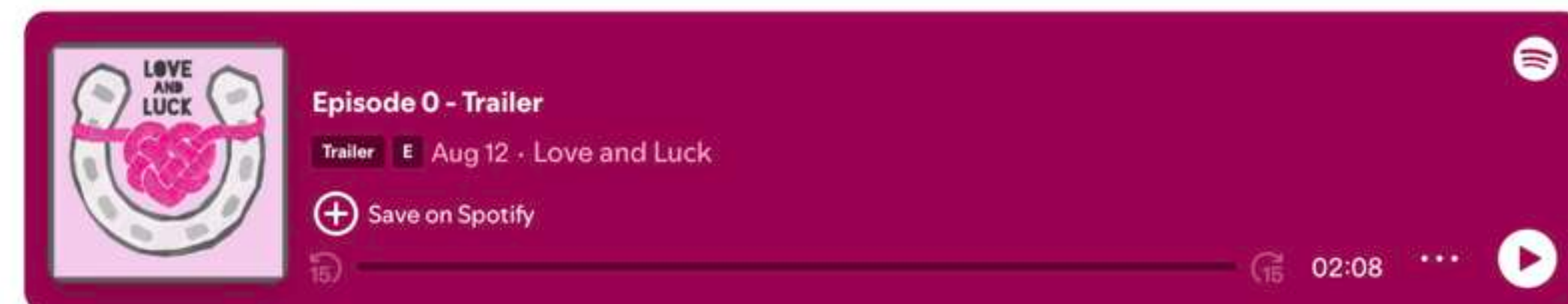
2) The Daily Boost



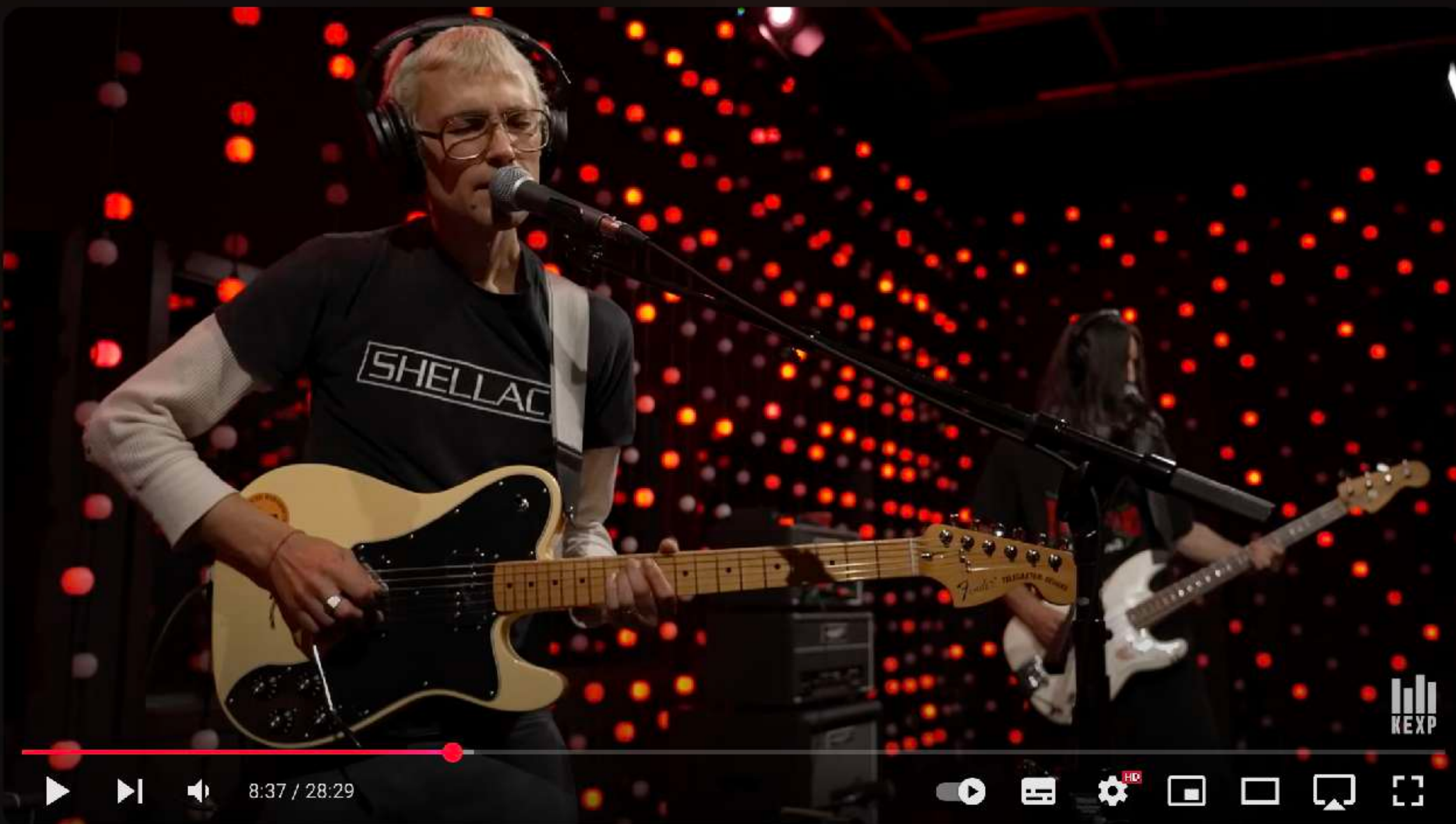
5) Daily Tech Headlines



10) Love and Luck



(NEUE) AUDIO- UND MUSIKFORMATE



DIIV - Full Performance (Live on KEXP)



KEXP

3,45 Mio. Abonnenten



Abonniert



7596



Teilen



Clip



220.071 Aufrufe vor 4 Monaten

<http://KEXP.ORG> presents DIIV performing live in the KEXP studio. Recorded June 11, 2024.

Songs: ...mehr

- Startseite
- Shorts
- Abos

- Mein YouTube >
- Verlauf
- Playlists
- Meine Videos
- Später ansehen
- Videos, die ich mag

- Abos
- ARTE Concert
- Kling AI
- OpenAI
- Anthropic
- NVIDIA
- Google
- HeyGen
- Mehr ansehen

- Entdecken
- Trends



NPR Music Tiny Desk Concerts

von NPR Music

Playlist • 1.304 Videos • 35.055.749 Aufrufe

Our favorite musicians perform at the NPR Music office.

▶ Alle abspielen

- 47

Yo Gabba GabbaLand!: Tiny Desk Concert

NPR Music • 702.144 Aufrufe • vor 5 Monaten
- 48

Waxahatchee: Tiny Desk Concert

NPR Music • 704.826 Aufrufe • vor 5 Monaten
- 49

Billie Eilish: Tiny Desk Concert

NPR Music • 21 Mio. Aufrufe • vor 5 Monaten
- 50

Stereophonic: Tiny Desk Concert

NPR Music • 386.067 Aufrufe • vor 5 Monaten
- 51

Doechii: Tiny Desk Concert

NPR Music • 15 Mio. Aufrufe • vor 5 Monaten
- 52

Old Crow Medicine Show: Tiny Desk Concert

NPR Music • 504.887 Aufrufe • vor 5 Monaten
- 53

Rosie Tucker: Tiny Desk Concert

NPR Music • 123.451 Aufrufe • vor 5 Monaten



Doechii: Tiny Desk Concert

**NPR Music**

11,3 Mio. Abonnenten

Abonnieren

681.611



Teilen

Herunter

15 Mio. Aufrufe vor 5 Monaten #tinydesk #doechii #nprmusic

Ashley Pointer | December 6, 2024

Doechii, known as the "Swamp Princess," arrived at NPR HQ radiating confidence. She moved with purpose, knowing exactly what she wanted and how to achieve it. Her debut single, "BOOM BAP" off her Grammy-nominated mixtape, ALLIGATOR BITES NEVER HEAL, was on full display in her Tiny Desk debut. ...mehr

VOICE + SPEECH TEACHER DISSECTS

@doechii
via @nprmusic

I love these moments of convo during the song, it's like musical theatre in rap hahaha :)

@jmlegrainstudio

She adds a growl to her voice while rapping thru her teeth and adds pressure to the consonants

Her voices gets more pointed, darker, and more harsh in force/pressure
(I also love the jazz undertone)

TASTEMAKER?

spex

Das Magazin für Popkultur • www.spex.de

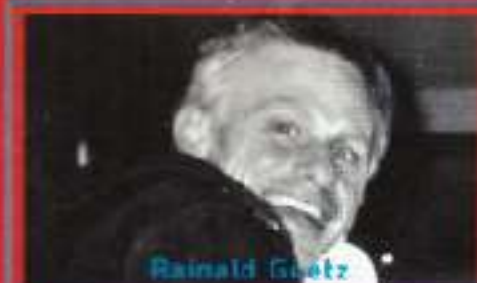
»PADI, WO KOMMEN EIGENTLICH DIE KLEINEN MILLENNIA HER?« EIGENTLICH IST DAS ALLES ZUFALL, MEIN KLEINES. DIE FESTLEGUNG DES ANGEBLICHEN JAHRS VON CHRISTI GEBURT ALS JAHR NULL, DAS CHRISTLICHE ABENDLAND, DEZIMALSYSTEM, GREGORIANISCHER KALENDER... HÄTTE ALLES AUCH ANDERS GEKONNT. DANN FAHREN DIESE GANZEN ZUFÄLLE DIE AUTOBAHN DES LEBENS RUNTER, UND ES GIBT EINEN STAU, UND ALLE SCHALTEN IHR AUTORADIO EIN, UND ES ERTÖNT...

DAS LETZTE WORT

...VOR DER AUSFAHRT!
DER VERKEHRSFUNK EMPFIEHLT:

HALLUCINATION • BECK • CYBER-DEB • CHICKS ON SPEED • INDIE-JAZZ: KAWAIDOPFLUMER KOLLEKTIV & TRO • TIKLED TRO & N. SCHMIDT • GOETZ VS. DIEDERICHSEN • TECHNO & HARD: GROOVE HOUSE • BRET EASTON ELUS • HERBIE HANCOCK • MATADOR & WARP: ZEHN JAHRE TOP-UNDERGROUND • GLOBEKULTUR DER HERBETISCHE SPASS • GESCHICHTSREVISIONISMUS: DIE ZUKUNFT VON 1999 • KOSOVO: KROATISCH REPUBLIC, ROTTERDAM, SPAN • WIE DAS ZUSAMMENHANGT UND WIE NICHT • ALAN MOORE: DER KUBRICK DES COMIC • KUBA: PARADIES DER GRÜNEN • NEUER MARKT: KEINE KULTUR OHNE BÖRSENGANG • KIMMEL BELLUM ICH • SF & FEMINISMUS • DAVID TOOP • DIE SPX-CHRONIK DER 2000 • JOSCHKA FISCHER: IN DEN KRIEG GERANNT • RETROD WAM & BEDMAN

DIE 100 PLATTEN DES JAHRHUNDERTS



Rainald Goetz



Chicks On Speed



Beck

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in wilden Wirbeln mit
Tocotronic

Haiyti
Everything Is Recorded
No Age
Yorgos Lanthimos

Ein Jahr

im Rückblick mit

Irmin Schmidt, Jlin, Diedrich Diederichsen, Meredith Graves,
Tune-Yards, Zugezogen Maskulin, Greg Tate, Sasha Marianna Salzmann,
Julius von Bismarck, Hans-Christian Ströbele

Die Charts & der Leserpoll mit den
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Liste 

#	Titel	Album	Hinzugefügt am	
1	 Shadow Wurk E ROZET	Shadow Wurk	vor 4 Tagen	3:23
2	 Evenfall Sam Akpro	Evenfall	vor 4 Tagen	3:14
3	 Waiting on You! Jazzie Young	Waiting on You!	vor 4 Tagen	3:06
4	 LUCKY BOY Maxwell Luke	LUCKY BOY	vor 4 Tagen	2:48
5	 Serenity Dan English	Serenity	vor 4 Tagen	4:14
6	 Mourning Song Ellur	God Help Me Now	vor 4 Tagen	4:04
7	 Who are you? Saga Faye	Who are you?	vor 3 Tagen	2:31
8	 Mildew Farmer's Wife	Mildew	vor 4 Tagen	3:40

KURATION!



[Festivals](#)[Konzerte](#)[Artists](#)[Magazin](#)[Community](#)[Login](#)

ANZEIGE

LIMEWOOD FESTIVAL 2025 mit ITCHY, KIND KAPUTT, SPERLING UVM[TICKETS](#)

Anzeige buchen

MUSIC WAS MY FIRST

Entdecke die besten Festivals der Welt

Musik, Freunde, Reisen, Sommer, große Gefühle! Alle Dinge, die wir lieben, verbinden wir mit Festivals. Erinnerungen für den Rest des Lebens.

[Festivals entdecken](#)[Festival-Community](#)

Suche nach Festival, Artist

[Suchen](#)

**LIVE-INTERAKTION &
PARTIZIPATION:
INTERACTIVE
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WHAT'S NEW?

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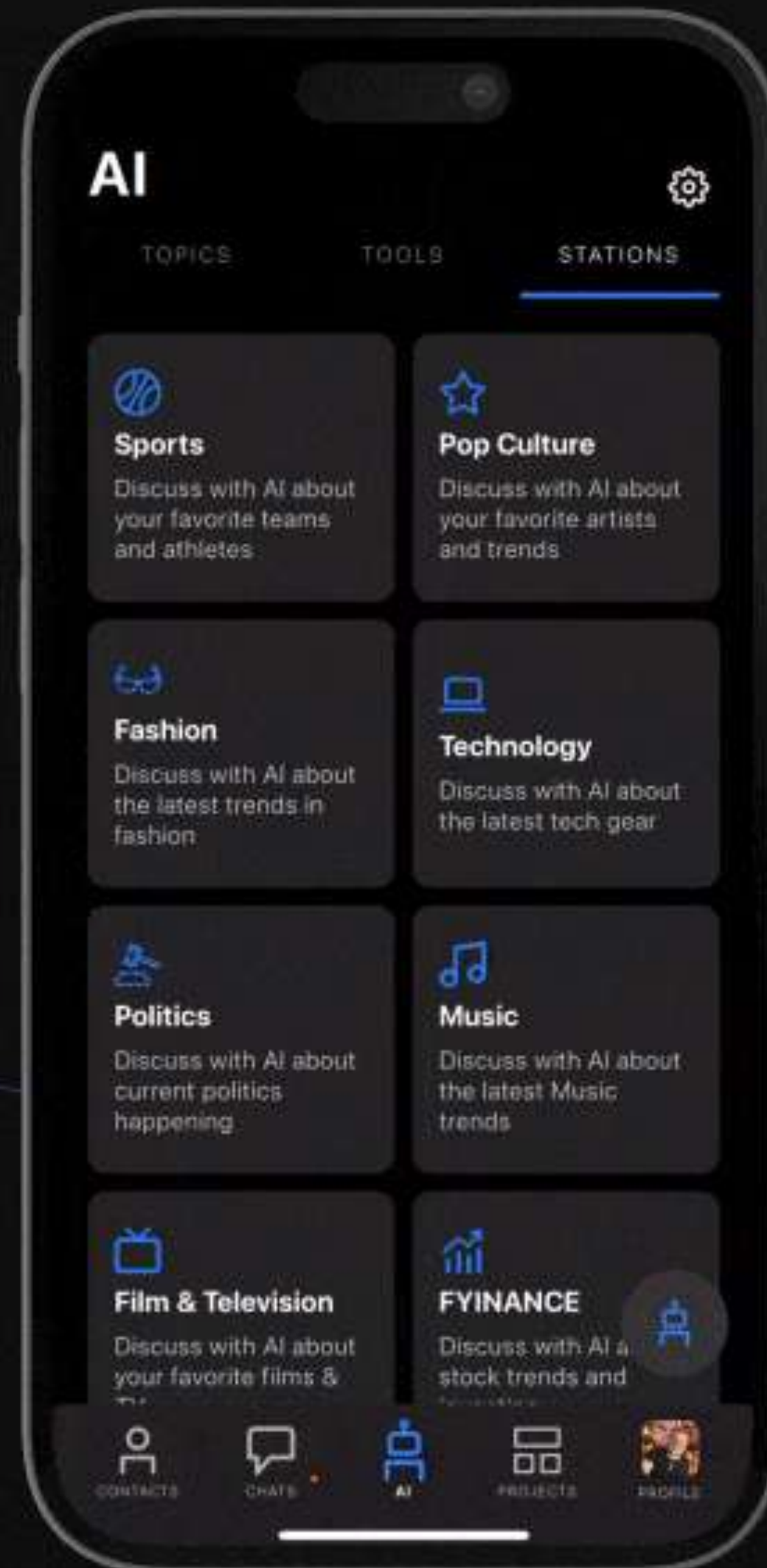


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Choose from a variety of AI DJs, unique voices that reflect culture, from the streets of South L.A. to the sizzling Latin quarters of Miami, to the underground clubs of East London.

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Listen to our AI host. Enjoy top hit music, latest news and inte...

Tap on "AI Radio" in the AI Tools tab to listen to a free-flow

station of the latest news, weather, and fascinating trivia mixed with curated tunes.

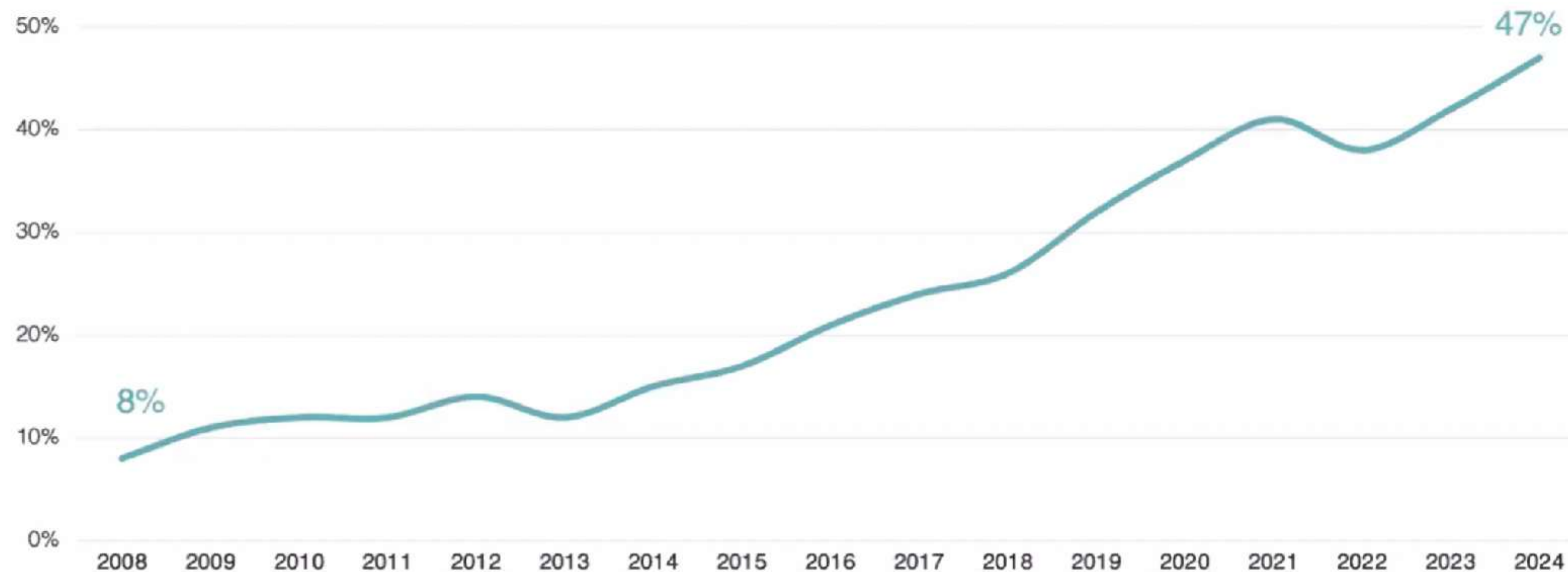
Go to the "Stations" tab to listen to topic-based stations for more focused content.



PODCAST GROWTH

Half of Population

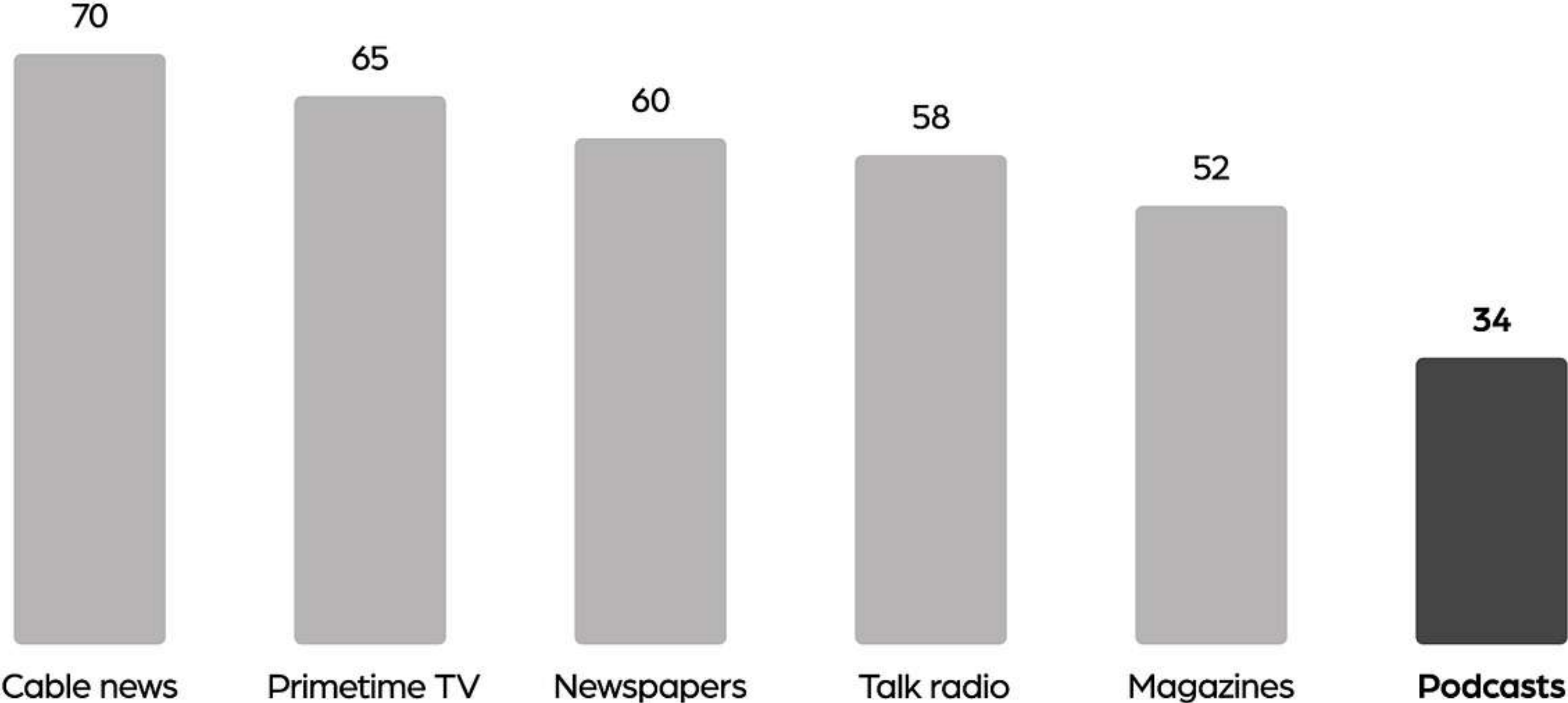
% of U.S. Population Age 12+ Who Listened to a Podcast in the Last Month
2008 – 2024



Source: Edison Research via Bloomberg.

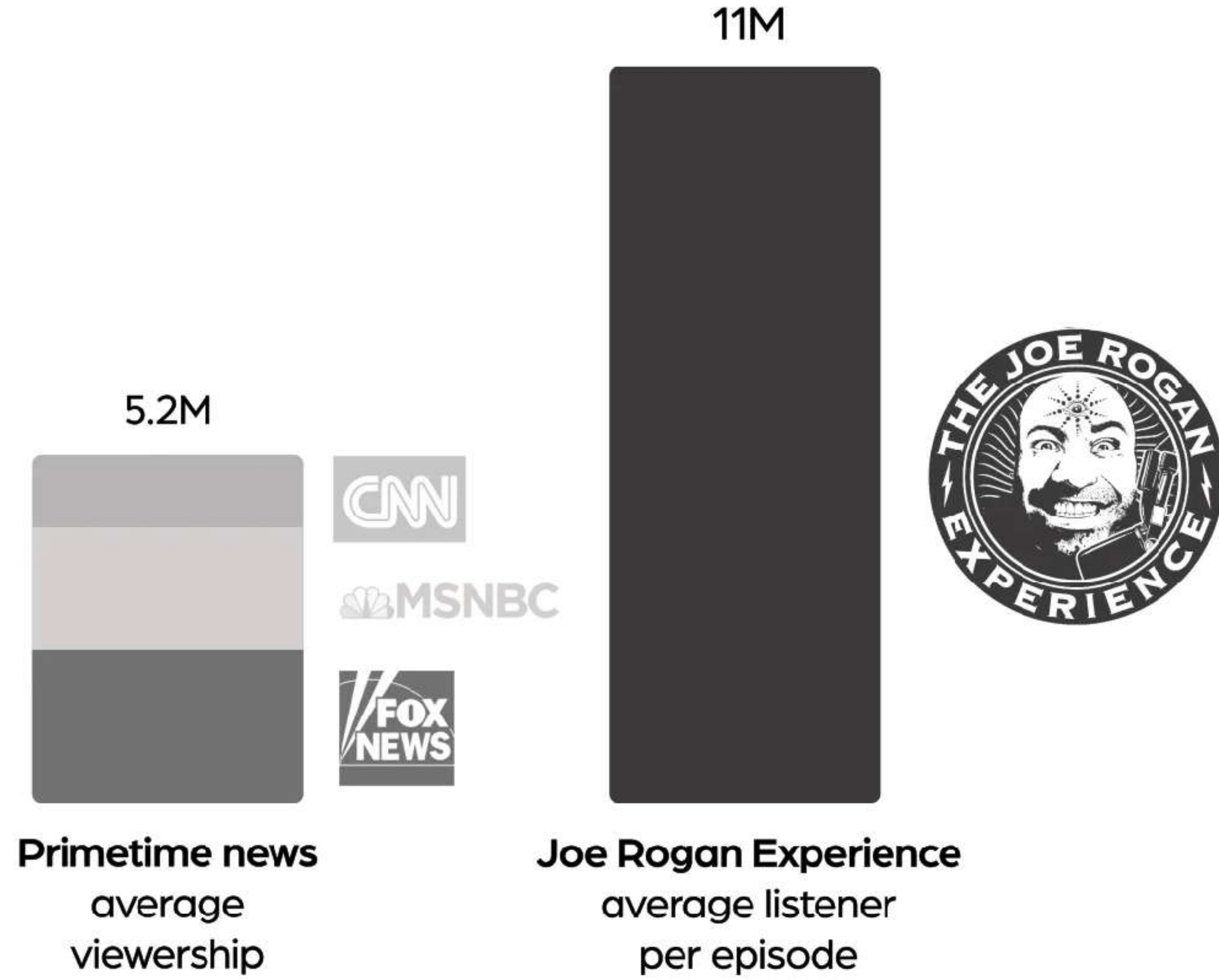
MEDIAN AGE OF AUDIENCE

U.S. 2024



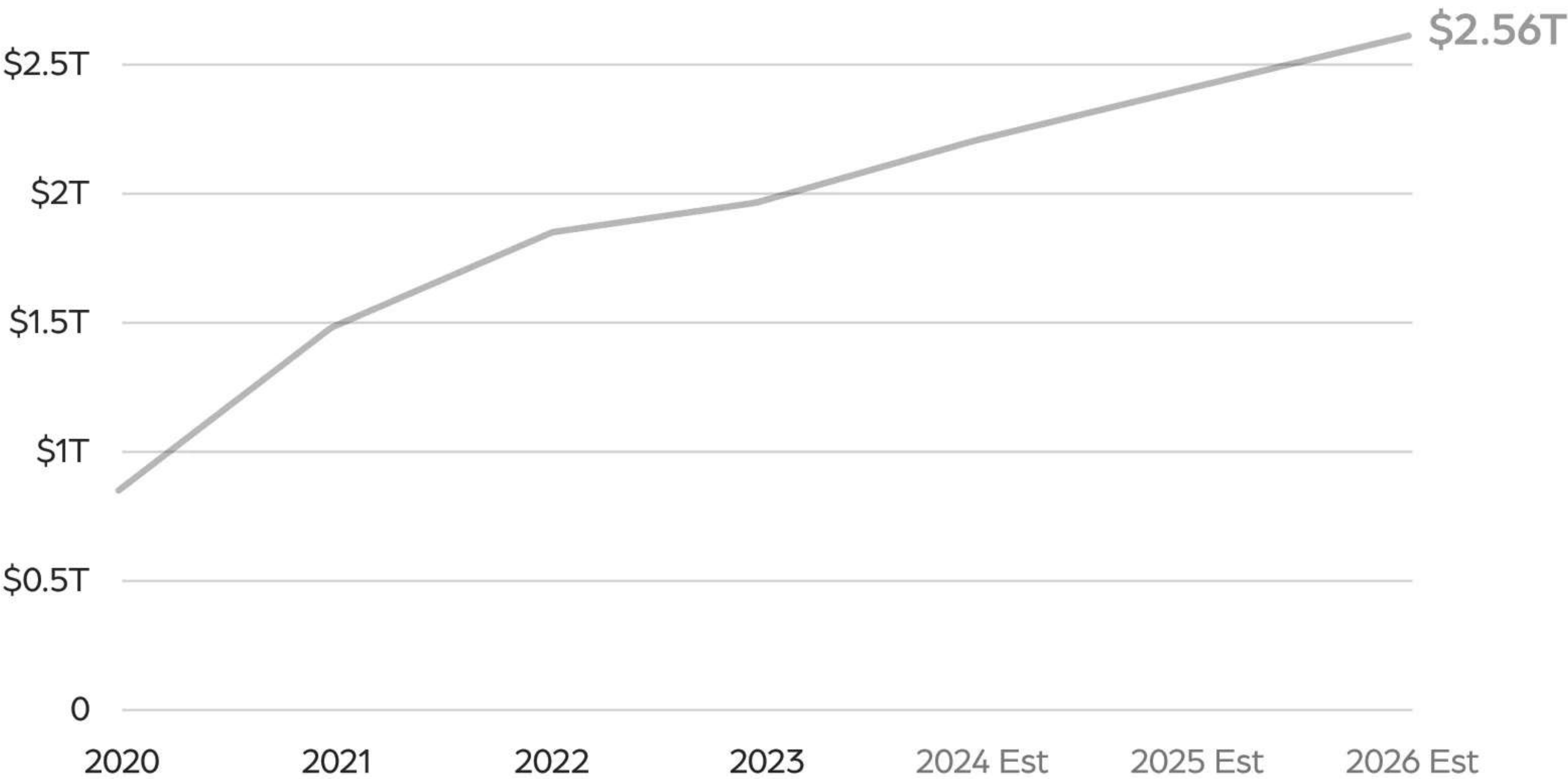
SOURCES: NIELSEN, EDISON RESEARCH AND SIGNAL HIL

AVERAGE AUDIENCE SIZE



PODCAST ADVERTISING REVENUE

U.S.



SOURCE: PWC

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Finde ähnliche Inhalte



BBC

RADIO 6 MUSIC



from Bon Iver,

00:03/00:53

Finde ähnliche Inhalte



BBC

LATER...
WITH JOOLS HOLLAND

SKUNK ANASIE

AN ARTIST IS AN ARTIST



00:08/00:30

Finde ähnliche Inhalte



BBC

RADIO 6 MUSIC



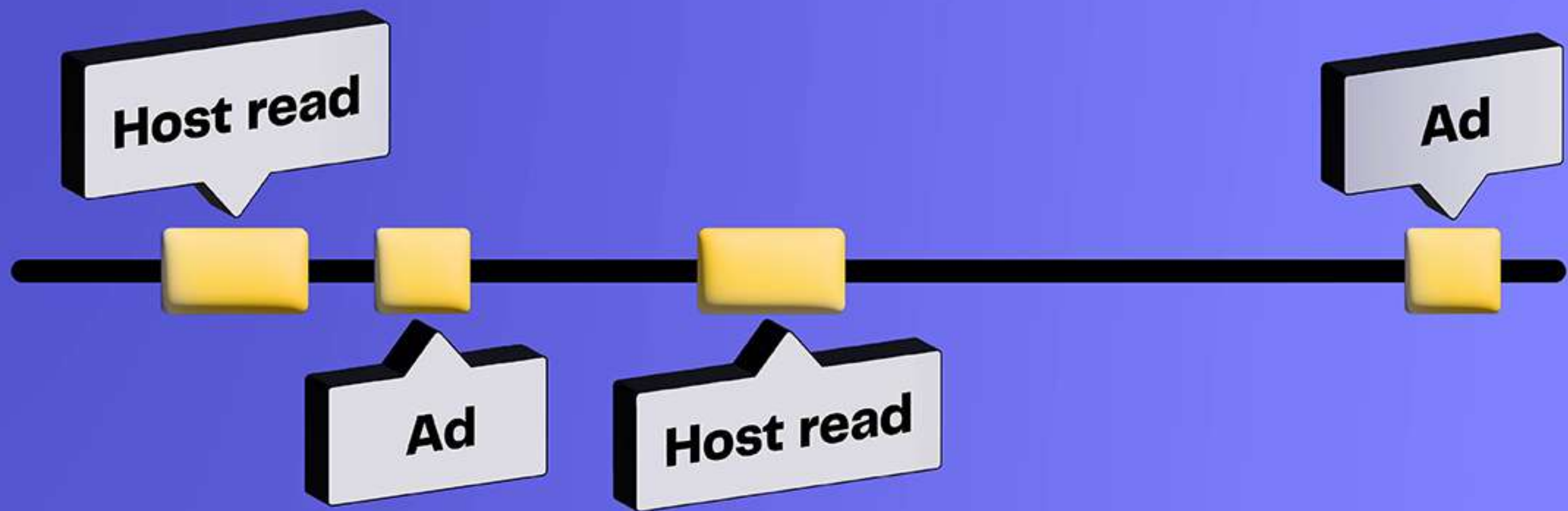
UNARCHIVED: IAN DURY
ON WRITING

The lyrics you write,

00:01/01:11

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CROSSMEDIAL**

INNOVATIVE WERBEFORMEN



**(REGIONALER)
COMMUNITY ANKER**



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WYEP Music

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WYEP Programming

WYEP listeners' selections for the Best Songs of the Past 50 Years

WYEP

Published December 30, 2024 at 12:33 PM EST



Revisit the Best Songs of the Past 50 Years

New Year's Eve and



WYEP News & Programming



WYEP Summer Music Festival artist highlight: Fantastic Cat



Pittsburgh Artist of the Week: DiLisio



Which Pittsburgh artists and concerts should WYEP know about from July-December 2025?

AUTHENTIZITÄT



- MEDIA
- COM
- NAV
- MINI
- APPS

KOMMUNIKATION

20
Mai

SandiPhone

ego FM

MEDIA RADIO treas

Glide

NEIKED x Portugal. The

egoFM 19:52

Endsieg

- MODE
- 1 2 3 4 5 6

QUESTIONS?
SCAN ->

FEEL FREE TO
CONNECT -
LINKED IN:
Maks Giordano

